



SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington

RESOLUTION NO. 21-047

**RECOGNIZING SATURDAY, NOVEMBER 27, 2021, AS
SMALL BUSINESS SATURDAY IN SNOHOMISH COUNTY**

WHEREAS, Snohomish County government celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 31.7 million small businesses in the United States. They represent 99.9% of all firms with paid employees in the United States and are responsible for 65.1% of net new jobs created from 2000 to 2019; and

WHEREAS, small businesses employ 47.1% of the employees in the private sector in the United States. This year, we know that small businesses need our support now more than ever as they navigate, retool and pivot from the effects of the coronavirus pandemic. Also, 65% of U.S. small business owners said it would be most helpful to their business to have their “regulars” return and start making purchases again, and 75% of U.S. consumers are currently looking for ways to Shop Small and support their community; and

WHEREAS, 96% of consumers who shopped on Small Business Saturday agree that shopping at small, independently-owned businesses supports their commitment to making purchases that have a positive social, economic, and environmental impact, and 97% of consumers who shopped on Small Business Saturday agree that small businesses are essential to their community; and


WHEREAS, 95% of consumers who shopped on Small Business Saturday reported the day makes them want to shop or eat at small, independently-owned businesses all year long, not just during the holiday season. On average for every dollar spent at local small businesses, 67 cents stays in the local community;

NOW, THEREFORE, BE IT RESOLVED, that the Snohomish County Council does hereby recognize Saturday, November 27, 2021, as Small Business Saturday in Snohomish County and encourages residents to support small businesses and merchants on Small Business Saturday and throughout the year.

APPROVED this 24th day of November, 2021.



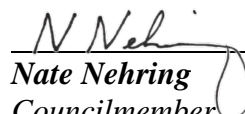
Stephanie Wright
Council Chair



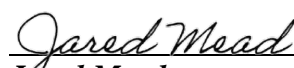
Megan Dunn
Council Vice-Chair



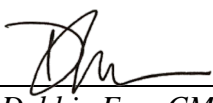
Sam Low
Councilmember



Nate Nehring
Councilmember



Jared Mead
Councilmember

ATTEST: 

Debbie Eco, CMC
Clerk of the Council