



Snohomish County Council

Committee: Finance
ECAF: 2022-0232
Proposal: Mot. 22-105

Analyst: Jim Martin
Date: March 2, 2022

Consideration:

Appointing Tyler Chism to the Snohomish County Tourism Promotion Area (TPA) Advisory Board.

Background

The Tourism Promotion Area (TPA) Advisory Board is comprised of 14 members: Nine (9) lodging members (one from each of the five Council Districts and four at-large members); and five (5) non-lodging members (one from each of the five Council Districts).

Tyler Chism is the Director of Placemaking and Tourism for the City of Everett, with over ten years of experience in the tourism and marketing industry. Mr. Chism brings extensive grants administration experience, as well as direct experience with Snohomish County tourism promotion and lodging tax grant programs.

This appointment would be to fill a vacant position for District 2-Non-Lodging, and would be for a three-year term, ending December 31, 2024.

Current Proposal

To appoint Tyler Chism to serve on the Snohomish County Tourism Promotion Area Advisory Board as District 2-Non-Lodging member, term to expire December 31, 2024.

Duration: Through December 31, 2024.

Fiscal Implications: N/A

2022 Budget: N/A

Future Budget Impacts: None.

Handling: NORMAL

Approved-as-to-form: N/A.

Risk Management: N/A.

Executive Recommendation: APPROVE.

Attachments: See ECAF packet.

Amendments: NONE.

Request: Move to General Legislative Session on March 16th for consideration.