

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington

MOTION NO. 24-150

AUTHORIZING APPROVAL OF PROFESSIONAL ECONOMIC DEVELOPMENT SERVICES
THROUGH THE AMERICAN RESCUE PLAN ACT (ARPA)

WHEREAS, the Executive Office of Snohomish County created the Office of Economic Development to lead in the development and implementation of economic policy for Snohomish County; and

WHEREAS, Economic Development in Snohomish County is comprised of multiple elements including business retention, expansion, and attraction (BRE); international trade and investment; startups and new business creation; tourism, workforce/talent development, and

WHEREAS, businesses in these areas are grappling with similar challenges, including the unequal impact of business and population growth across communities, geographies, and the environment; and the desire to strategically forge and enhance the county's identity as a welcoming, supportive location for talent and business; and

WHEREAS, Snohomish County has secured Coronavirus Local Fiscal Recovery (CLFR) grant funds under the federal American Rescue Plan Act (ARPA); and

WHEREAS, the County, through the Executive's Office of Economic Development Division, advertised Request for Proposal RFP-23-072BC for the purpose of selecting a consultant for professional economic development services, who will be used to create goals to support the County's vision for economic development, create proposed work and monitoring plans, and recommendations for assessing impact; and

WHEREAS, High Peak Strategy LLC was selected by the review committee from seven (7) competing firms to perform the work based on their proposal, previous comparable experience, and competitive fee schedule;

NOW, THEREFORE, ON MOTION, the Snohomish County Council approves the 2024 Economic Development Strategy at a contracted amount of \$249,500.


PASSED this 17th day of April, 2024.

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington



Council Chair

ATTEST:



Deputy Clerk of the Council