

SNOHOMISH COUNTY COUNCIL  
Snohomish County, Washington

MOTION NO. 21-427

APPOINTING MIKE WEST TO THE SNOHOMISH COUNTY  
TOURISM PROMOTION AREA (TPA) ADVISORY BOARD

WHEREAS, RCW 35.101.080 authorized Snohomish County to establish a Tourism Promotion Area (TPA) upon petition by the lodging industry; and

WHEREAS, on December 15, 2010, Council adopted SCC 4.118 which established the TPA and the Tourism Promotion Area Advisory Board to advise and make recommendations to the County on allocation of TPA revenues for eligible projects; and

WHEREAS, the Advisory Board is comprised of 14 members: nine lodging members and five non-lodging members; and

WHEREAS, the Snohomish County Tourism Promotion Area Advisory Board has evaluated the membership application for eligibility and made a recommendation for Board appointment; and

WHEREAS, Mike West fulfills the need for a District 2 - Lodging member; and

WHEREAS, Mr. West is the General Manager for Hotel Indigo in the Port of Everett with over twenty years of experience in the hospitality industry; and

WHEREAS, Executive Dave Somers nominates Mike West to fill a vacant position and serve a three-year term.

NOW, THEREFORE, ON MOTION, the Snohomish County Council hereby appoints Mr. Mike West, District 2 - Lodging member to the Snohomish County Tourism Promotion Area Advisory Board, term to expire December 31, 2024.

PASSED this 15<sup>th</sup> day of December, 2021.

SNOHOMISH COUNTY COUNCIL  
Snohomish County, Washington



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Council Vice-Chair

ATTEST:



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Asst. Clerk of the Council