

**AMENDED AT PUBLIC HEARING
8/30/2023**

1 Adopted: ___/___/23
2 Effective: ___/___/23

3 SNOHOMISH COUNTY COUNCIL
4 Snohomish County, Washington

5
6 ORDINANCE NO. 23-067

7
8 RELATING TO SPONSORSHIPS AND LICENSES AT COUNTY PARKS AND THE
9 FAIR PARK, AMENDING CHAPTERS 2.32 SCC AND ADDING NEW SECTIONS TO
10 CHAPTERS 2.16 AND 2.32 SCC

11 BE IT ORDAINED:

12
13 Section 1. A new section is added to Chapter 2.16 of the Snohomish County Code to
14 read:

15
16 **2.16.025 Sponsorships.**

17
18 The county executive and, if approved by the county executive, the director of the
19 department of conservation and natural resources, are hereby authorized to enter into
20 and execute on behalf of Snohomish County, sponsorship agreements for sponsorship
21 contributions for improvements to park properties, maintenance and operation of park
22 properties or for entertainment, activities and events with the following conditions:

- 23 (1) The proposed sponsorship agreement does not include the purchase of goods and
24 services from the sponsor;
- 25 (2) The division director determines that the sponsorship agreement and character of the
26 proposed sponsor align with the mission and vision for county parks and the parks and
27 recreation comprehensive plan element and recommends approval of such agreement;
- 28 (3) The sponsorship agreement does not obligate the county monetarily or sufficient
29 appropriations already exist;
- 30 (4) Every such sponsorship agreement shall be reviewed and approved, as appropriate,
31 by the county risk manager or designee and approved on a form that has been approved
32 as to form by the prosecuting attorney, or by a deputy prosecuting attorney;
- 33 (5) The proposed sponsor shall provide such indemnification and/or insurance coverage,
34 proof of compliance with workers compensation laws, proof of possessing any other
35 license or permits required of the proposed sponsor, and any release forms as may be
36 required by the county risk manager;
- 37 (6) Sponsorship agreements shall be for a term of no greater than five years, with the
38 option to extend any agreement for up to no more than two additional five-year terms, at
39 the discretion of the division director;
- 40 (7) Upon request by the county council, the department director shall refer the proposed
41 sponsorship agreement to the county council for review and approval; and
- 42 (8) The county executive may refer any sponsorship agreement to the county council for
43 review and approval.

44
45 Section 2. Snohomish County Code Section 2.32.140, last amended by Ordinance No.
46 89-209, on May 17, 1989, is amended to read:

47
48 **2.32.140 Duties of manager.**

49 The manager shall:

- 50 (1) Act as the chief administrative officer for the operation and maintenance of the fair
51 and fairgrounds;
- 52

- 1 (2) Each year submit to the director of the division parks and recreation a proposed
2 budget for the operation of the fair and fairgrounds for the following ~~((year))~~ budget
3 cycle;
- 4 (3) Initiate, direct and administer fair and fairgrounds related activities;
- 5 (4) Improve, operate and maintain the fairgrounds real estate together with the
6 appurtenances and improvements thereon and all other property useful in connection
7 therewith;
- 8 (5) Select and employ such properly qualified employees as ~~((he))~~ the manager may
9 deem desirable and necessary;
- 10 (6) Adopt and enforce reasonable rules and regulations deemed necessary in the
11 operation of the fair and the fairgrounds, PROVIDED That the manager shall give the
12 advisory board an opportunity to comment on proposed rules and regulations that
13 directly relate to the fair.

14
15 Section 3. Snohomish County Code Section 2.32.150, last amended by 4/99
16 supplement in April 1999, is amended to read:

17
18 **2.32.150 Licensing agreements.**

19
20 The county executive and, if approved by the county executive, the department director
21 are hereby authorized to enter into and execute ~~((it))~~ on behalf of Snohomish County
22 fair booth and commercial licensing agreements, facility licensing agreements, and/or
23 other licensing agreements covering facilities, space or other property of Snohomish
24 County located on the fairgrounds upon the following conditions:

- 25 (1) The manager determines that the granting of such license agreement provides a fair
26 rate of return to the county in view of the nature and license value of the facilities, space
27 and/or property licensed, use to be made thereof, the character of the applicant, and
28 recommends approval of such agreement;
- 29 (2) Every such licensing agreement shall be reviewed by and approved, as appropriate,
30 by the risk ~~((management committee))~~ manager or ~~((its))~~ designee and approved on a
31 form that has been approved as to form by the prosecuting attorney, or by a deputy
32 prosecuting attorney;
- 33 (3) The applicant shall provide such indemnification and/or insurance coverage, proof of
34 compliance with workers compensation laws, proof of possessing any other license or
35 permits required of the applicant, and any release forms as may be required by the risk
36 ~~((management committee))~~ manager;
- 37 (4) Any such licensing agreement shall be for a term of less than one year PROVIDED
38 that the department director may extend any licensing agreement for additional terms of
39 less than one year for up to no more than four years;
- 40 (5) Upon request by the county council, the fairgrounds manager shall refer the
41 application for any licensing agreement to the county council for review and approval;
- 42 (6) The county executive may refer any licensing agreement to the county council for
43 review and approval.

44
45 Section 4. A new section is added to Chapter 2.32 of the Snohomish County Code
46 to read:

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48 **2.32.160 Sponsorships.**

49
50 The county executive and, if approved by the county executive, the director of the
51 department of conservation and natural resources, are hereby authorized to enter into
52 and execute on behalf of Snohomish County sponsorship agreements for sponsorship

1 contributions for the improvement, maintenance and operation of the fairgrounds or for
2 entertainment, activities and events with the following conditions:
3 (1) The proposed sponsorship agreement does not include the purchase of goods and
4 services from the sponsor;
5 (2) The manager determines that the sponsorship agreement and character of the
6 proposed sponsor align with the fairgrounds mission and vision, business and
7 promotional plans and recommends approval of such agreement;
8 (3) The sponsorship agreement does not obligate the county monetarily or sufficient
9 appropriations already exist;
10 (4) Every such sponsorship agreement shall be reviewed by and approved, as
11 appropriate, by the risk manager or designee and approved on a form that has been
12 approved as to form by the prosecuting attorney, or by a deputy prosecuting attorney;
13 (5) The proposed sponsor shall provide such indemnification and/or insurance coverage,
14 proof of compliance with workers compensation laws, proof of possessing any other
15 license or permits required of the proposed sponsor, and any release forms as may be
16 required by the risk manager;
17 (6) Sponsorship agreements shall be for a term of no greater than five years, with the
18 option to extend any agreement for up to no more than two additional five-year terms, at
19 the discretion of the department director;
20 (7) Upon request by the county council, the department director shall refer the proposed
21 sponsorship agreement to the county council for review and approval;
22 (8) The county executive may refer any sponsorship agreement to the county council for
23 review and approval.

24
25 PASSED this ___ day of _____, 2023.

26
27 SNOHOMISH COUNTY COUNCIL
28 Snohomish County, Washington

29
30 _____
31 Council Chair

32
33 ATTEST:

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35
36 _____
37 Deputy Clerk of the Council

38
39
40 () APPROVED
41 () EMERGENCY
42 () VETOED

43
44 DATE:

45
46
47 _____
48 County Executive

49 ATTEST:

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Approved as to form only:

R. J. Bell 06-09-2023

Deputy Prosecuting Attorney

