

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington

MOTION NO. 21-162

AUTHORIZING AMENDMENT 2 TO THE AGREEMENT FOR PROFESSIONAL SERVICES
WITH HUB COLLECTIVE FOR VISIONING AND BRANDING SERVICES

WHEREAS, HUB Collective was selected through an RFP process to provide consultant services in support of vision and branding for the Snohomish County Department of Parks, Recreation & Tourism (the "Project") and an agreement for the Project was executed on January 22nd, 2020 (the "Agreement"); and

WHEREAS, a new County Department was formed consisting of the previous Department of Parks, Recreation & Tourism, the Office of Sustainability, the Surface Water Management Division and Agriculture Coordinator; and

WHEREAS, it was requested that the process utilized for the Project be expanded to develop a mission and vision and branding for the new Department of Conservation and Natural Resources ("DCNR"); and

WHEREAS, the County and HUB previously completed Amendment No. 1 for mission and vision tasks but waited to negotiate services for branding materials until the preceding process had been completed, to inform the level of effort needed for associated branding needs; and

WHEREAS, DCNR branding scope and fees have been negotiated for a value not to exceed Twenty Thousand Dollars (\$20,000.00); and

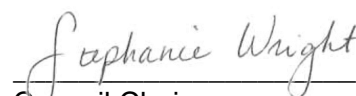
WHEREAS, the benefits of the Project have been recognized and it was determined that the DCNR Arts Commission would also benefit from working through similar exercises with HUB; and

WHEREAS, an Arts Commission visioning scope and fees have been negotiated for a value not to exceed Nine Thousand Two Hundred Dollars (\$9,200.00) and these items have been incorporated with DCNR branding scope and fees into Amendment 2 to the Agreement;

NOW, THEREFORE, ON MOTION, the Snohomish County Council ratifies Amendment 1 to the Professional Service Agreement with HUB previously executed on November 2, 2020 in the amount of \$19,000, and approves Amendment 2 in the amount of \$29,200 and authorizes the County Executive to execute Amendment 2.

PASSED this 5th day of May, 2021.

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington



Council Chair

ATTEST:



Asst. Clerk of the Council