

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington

MOTION NO. 22-260

APPOINTING SARAH CHO TO THE SNOHOMISH COUNTY
TOURISM PROMOTION AREA (TPA) ADVISORY BOARD

WHEREAS, RCW 35.101.080 authorized Snohomish County to establish a Tourism Promotion Area (TPA) upon petition by the lodging industry; and

WHEREAS, on December 15, 2010, Council adopted SCC 4.118 which established the TPA and the Tourism Promotion Area Advisory Board to advise and make recommendations to the County on allocation of TPA revenues for eligible projects; and

WHEREAS, the Advisory Board is comprised of 14 members: nine lodging members and five non-lodging members; and

WHEREAS, the Snohomish County Tourism Promotion Area Advisory Board has evaluated the membership application for eligibility and made a recommendation for Board appointment; and

WHEREAS, Sarah Cho fulfills the need for a District 1 – Non-Lodging member; and

WHEREAS, Ms. Cho is the Economic Development and Marketing Manager for the City of Stanwood with regional experience in tourism and marketing; and

WHEREAS, Executive Dave Somers nominates Sarah Cho to fill a vacant position and serve a three-year term;

NOW, THEREFORE, ON MOTION, the Snohomish County Council hereby appoints Ms. Sarah Cho, District 1 – Non-Lodging member to the Snohomish County Tourism Promotion Area Advisory Board, term to expire December 31, 2024.

PASSED this 21st day of June, 2022.

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington



Council Vice-Chair

ATTEST:



Asst. Clerk of the Council