

1 Adopted: __/__/24
2 Effective: __/__/24

3 SNOHOMISH COUNTY COUNCIL
4 Snohomish County, Washington

5
6 ORDINANCE NO. 24-113

7
8 RELATING TO PROCEDURES FOR NAMING PARKS AND RECREATION FACILITIES,
9 AMENDING SNOHOMISH COUNTY CODE SECTION 2.18.070

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11 BE IT ORDAINED:

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13 Section 1. Snohomish County Code Section 2.18.070, last amended by Ordinance No.
14 19-013, on May 8, 2019, is amended to read:

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16 **2.18.070 Procedures for naming parks and recreation facilities.**

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18 (1) This section shall apply to county parks and recreation facilities that are managed by
19 the department.

20 (2) The department is authorized to name a county park or recreation facility subject to
21 this section by reference to the established name of a neighborhood or natural feature
22 located on or in close proximity to the park or recreation facility. In addition, the
23 department is authorized to name a recreation facility pursuant to sponsorship
24 agreement that grants naming rights for a period of five years or less. Any other name
25 must be assigned by the county council.

26 (3) The county council may by motion name a county park or recreation facility by
27 reference to:

28 (a) A person, place, event, or other matter of historical or cultural significance;

29 (b) A person, living or deceased, who has made significant contributions of land or
30 money to county parks or recreation facilities;

31 (c) A person, living or deceased, who has made other significant contributions to
32 county parks or recreational programs over a period of several years that have
33 provided substantial benefits to the general public; or

34 (d) Any other person, entity, or matter based on considerations determined
35 appropriate by the council including, but not limited to, the name of a neighborhood
36 or natural feature as described in subsection (2) of this section or a legal obligation
37 associated with contractual naming rights.

38 (4) All names of county parks and recreation facilities must be consistent with the
39 following policies:

40 (a) A county park or recreation facility shall not be assigned a name that by
41 contemporary community standards is derogatory, offensive, distasteful, or in
42 violation of generally accepted moral standards.

43 (b) The following names should usually be avoided:

44 (i) Names of other public entities, including names of cities, towns, and
45 governmental agencies, unless the entity contributes significantly to the
46 establishment or maintenance of the park or facility; and

47 (ii) Names that may be confused with an existing park or recreation facility
48 located within the county.

49 (c) The following names are encouraged:

50 (i) Names that describe the primary use of a park or recreation facility;

51 (ii) Names that lend dignity to a park or recreation facility;

- 1 (iii) Names that represent enduring values, honor, or merit rather than passing
 2 notoriety or popularity; and
 3 (iv) Names that are commensurate with the importance of the facility.
 4 (d) Interior features of a park or recreation facility may be assigned names other
 5 than that of the park or facility in which they are located.
 6 (5) County residents may petition the county to name a county park or recreation facility
 7 as provided in this subsection.
 8 (a) A petition to name a county park or recreation facility must:
 9 (i) Be filed with the department;
 10 (ii) Be signed by 50 or more county residents, whose residence addresses shall
 11 be stated on the petition;
 12 (iii) Identify the name to be assigned the park or recreation facility and provide a
 13 statement of reasons for the assignment and an explanation of how the name is
 14 consistent with the policies set out in subsection (4) of this section;
 15 (iv) Designate a contact person, whose residence address and telephone
 16 number shall be stated on the petition;
 17 (v) Include or be accompanied by relevant documentation; and
 18 (vi) Contain any additional information required by the department.
 19 (b) The department may solicit petitions through a formal request for proposal
 20 process if approved in advance by the county council.
 21 (c) The department shall review each petition for compliance with this section and
 22 forward the petition to the advisory board established by SCC 2.16.030. The
 23 department shall confer with the advisory board regarding the merits of the petition
 24 and thereafter file with the clerk of the council written recommendations for
 25 disposition of the petition of both the department and the advisory board. The
 26 recommendations shall be filed within 60 days after the petition is filed with the
 27 department.
 28 (d) The county council will consider the petition and recommendations and take
 29 such action on the petition as it considers appropriate, if any.
 30 (6) If the county council assigns a name to a county park or recreation facility, the
 31 department shall in consultation with the department of facilities and fleet identify the
 32 park or facility with appropriate signage.
 33 (7) This section shall not limit the ability of the county council to name or change the
 34 name of any county park or recreation facility after such other procedure as the council
 35 determines appropriate, which may include advice or recommendations of the
 36 department or advisory board established by SCC 2.16.030.
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 38

39 PASSED this ___ day of _____, 2025.

41 SNOHOMISH COUNTY COUNCIL
 42 Snohomish County, Washington

43 _____
 44 Council Chair

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 46 ATTEST:

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 48 Deputy Clerk of the Council
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- () APPROVED
- () EMERGENCY
- () VETOED

DATE:

County Executive

ATTEST:

Approved as to form only:

Guadamud, Rebecca Digitally signed by Guadamud, Rebecca
Date: 2024.10.02 13:37:59 -07'00'

Deputy Prosecuting Attorney