



SNOHOMISH COUNTY BOARDS & COMMISSIONS NOMINATION FORM

INITIATOR: Please fill in this section

County department/agency: Parks and Recreation/Evergreen State Fair

Contact person/email: Kara Underwood, Division Manager, Kara.Underwood@snoco.org

Name of Board/Commission: Evergreen State Fair Advisory Board

Advisory Governing _____ Ad Hoc _____ Ongoing _____

Term of Appointment 1st Commencing 1/1/24-12/31/25 *

Mandated Requirements for Appointment* SCC 2.32.070

* Fulfill unexpired term

SNOHOMISH COUNTY BOARDS & COMMISSIONS APPLICATION FORM

NOMINEE: Please fill in this section

Name of Board/Commission: The Evergreen State Fair Advisory Board

New appointment: Reappointment: 1st _____ 2nd _____ Ex-Officio _____

Snohomish County Council District (Please choose one):

1 2 3 4 5 Don't Know

Name: Maggie Bright

Home Address: 20906 Ben Howard Rd

City: Monroe State: WA Zip: 98272

Mailing Address (if different): Same as previous

Telephone (home): (425)760-2791 (work) n/a

E-mail: maggiebright@outlook.com

Current Employer: Various freelance online publications

Occupation: Freelance contributing writer

Education: Bachelor of Arts in Communication Studies, Northwest University

Licenses held (if applicable): n/a

Why would you like to serve on this board/commission? I have called the Evergreen State Fair my second home since I was 5 years old, exhibiting 4-H projects including pygmy goats, dairy cattle, photography and baked goods. Once I aged out of 4-H, I stayed involved judging 4-H competitions, showing in Open Class Dairy, and in 2023, working as the assistant to the Milk Parlor Superintendent. I firmly believe the Evergreen State Fair provides a unique opportunity for the public to connect with the agricultural community and learn where their food comes from (as well as coming together to appreciate the many non-agriculture exhibits and vendors that appeal to a broad range of fairgoers).



Please explain why you are a qualified candidate, including relevant professional experience, to

serve on the board/commission. As previously mentioned, I am confident that my 20 years of experience as an exhibitor have given me unique insight into the fair experience and how it can continually improve. Additionally, my bachelor's in communication studies has equipped me with the

skills needed to collaborate with fellow board members as well as communicate effectively with the public. During my career, I have worked as a Sr. Copywriter on a marketing team where I enjoyed engaging in client facing communication, and most recently as a freelance writer I have conducted interviews with everyone from small farmers, business owners, computer scientists and Ph.D.'s in animal sciences. This experience has taught me how to communicate with many different audiences.

Please list community involvement/volunteer activities. _____

2017 - present: volunteer for dairy youth programs

2019: volunteered serving weekly free community dinners at Life Community Church

2022 - present: Washington State Farm Bureau member

How did you learn of this opportunity? Social media post

Do you currently serve on a Snohomish County board or commission?* No

***2.03.060SCC - Candidates for appointment to County boards or commission must meet the following requirements:**

1. Possess qualifications for the appointment sought, as shown by the candidate's written documentation and any hearing testimony.
2. If a reappointment, demonstrate the continuing benefits of retaining the board member as discussed in the executive's recommendation and a satisfactory attendance record, as determined by adopted criteria of the particular board.
3. Reside or work in Snohomish County or show evidence of special interest in Snohomish County, provided that a candidate may not be a County employee.
4. Membership is limited to one position at a time on a board or commission, provided that a member of a board may simultaneously serve on one ad hoc or advisory committee. (Ord. 82-037 § 1, adopted June 9, 1982)

By signing this Application Form, Nominee acknowledges that he/she will comply with all county policies, county code, and state law. Nominee also acknowledges that any record, including personal e-mail, prepared, owned, used, or retained by Nominee in the conduct of Board/Commission business is a public record, and Nominee agrees to produce said records to County upon request. Failure to comply with the above provisions may result in Nominee's removal from Board/Commission.

Signature: 

Date: 9/29/2023

Please attach resume if available and return to:

Kara Underwood, Division Manager

Evergreen State Fair, 14405 179th Ave SE, Monroe WA 98272

(425) 388-6640 phone / (360) 794-8027 fax / Kara.Underwood@snoco.org

Maggie Bright

(425)760-2791

maggiebright@outlook.com



Monroe, Washington

linkedin.com/in/maggie-bright

WHAT I BRING TO THE TABLE:

I am an enthusiastic and self-motivated professional who is passionate about crafting effective and persuasive communication across various mediums and vehicles (media, email, print, web content and more).

From ideation to completion, I connect the big picture and nitty gritty details to consistently produce engaging content that creates rapport with an audience (and ultimately, revenue for your business).

SKILLS

Persuasive presentation skills



Written and verbal communication



Problem solving and critical thinking



Marketing communication



EDUCATION

Bachelor's degree, Communication and Media Studies (2017-2020)

- Summa Cum Laude
- Lambda Pi Eta, National Communication Association Honor Society member

EXPERIENCE

Senior Copywriter (Feb. 2022 - April 2023)

HUGHES PRIVATE CAPITAL

- Created and maintained content for multiple, diverse, and ever-evolving B2B marketing messages for different businesses and products
- Optimized existing content based on a deep understanding of message, audience and SEO best practices
- Conducted thorough product and market research, leveraging any specific parameters provided
- Developed fresh ways to communicate existing concepts to clients, adjusting tone to audience without sacrificing the integrity of the content
- Proofed, edited and provided detailed and actionable feedback on copy and design concepts
- Produced high-quality content on a tight deadline with minimal supervision
- Provided mentorship and feedback to team members

Content Journalist (June 2020-Feb. 2022)

PROVEN DATA

- Spearheaded brand content through the production process from ideation, creation, completion to publishing on online channels
- Utilized basic SEO and keyword research, consistently propelling content to the first page of Google within short timeframes
- Strategized, managed and executed multiple projects simultaneously in a fast-paced content production schedule

Managing Editor/Lead Writer (Aug. 2017-May 2020)

THE TALON, NORTHWEST UNIVERSITY'S ONLINE NEWSPAPER

- Pitched, researched, wrote, edited and published weekly online content on tight deadlines
- Professionally communicated with university administration and presidential cabinet members regarding critical news stories
- Communicated with student staff in weekly meetings and via email to give status updates and assignments
- Formulated and implemented ideas with editorial team
- Managed staff of more than 30 reporters/photographers

