



Committee of the Whole

Ryan Countryman

Council Initiated:

Yes

No

ECAF: 2024-0895

Motion: 24-213

Type:

Contract

Board Appt.

Code Amendment

Budget Action

Other

Requested Handling:

Normal

Expedite

Urgent

Fund Source:

General Fund

Other

N/A

Executive Rec:

Approve

Do Not Approve

N/A

Approved as to

Form:

Yes

No

N/A

Subject: Board Appointment – Tourism Promotion Area Advisory Board (TPAAB).

Scope: Motion 24-213 would appoint Savannah Fabroa to TPAAB.

Duration: Appointment to December 31, 2026.

Fiscal Impact: Current Year Multi-Year **N/A**

Authority Granted: N/A

Background:

The TPA: [SCC 4.118.010](#) establishes the Tourism Promotion Area (TPA) pursuant to [RCW 35.101.080](#). The TPA includes the areas within the city limits of the Arlington, Bothell (Snohomish County portion), Everett, Edmonds, Lynnwood, Marysville, Monroe, Mountlake Terrace, and Mukilteo as well as the unincorporated area of Snohomish County.

The TPAAB: [SCC 4.118.080](#) establishes the TPA Advisory Board (TPAAB) to serve in an advisory capacity regarding the uses of lodging charges collected and recommends an annual business plan. The TPAAB is composed of 14 members: nine (9) lodging industry members, one from each of the five council districts and four at-large members and five (5) non-lodging members (one from each of the five council districts). SCC 4.118.080 requires the County Executive to consult with the Snohomish County Lodging Association (SCLA) prior to recommending persons for appointment. A vacancy occurring for any reason other than the expiration of a term of office shall be by appointment for the unexpired term of office being filled (SCC 4.118.080(4)).

The nominees: Savannah Fabroa is a resident of Council District 5 and works for GSC Alliance Hotels (Hilton) as a director of sales and marketing. Her nomination is to a partial first term to fill a vacant District 5 position as a lodging industry member. In her application, Savannah writes that she wants to “contribute to the community and the success of all of the areas hotels in the usage of the TPA.”

Savannah Fabroa is well qualified to serve as a District 5 lodging industry member. The County Executive has consulted with SCLA and recommends approval of her appointment.

Request: Consideration in Committee of the Whole on May 14, 2024.