

SNOHOMISH COUNTY COUNCIL  
Snohomish County, Washington

MOTION NO. 23-147

AUTHORIZING THE COUNTY EXECUTIVE TO SIGN AMENDMENT NO. 1 FOR THE  
MEDIA BUYING SERVICES CONTRACT AT THE SNOHOMISH COUNTY  
EVERGREEN STATE FAIR

WHEREAS, a Request for Proposal was advertised for the purpose of providing professional, qualified media buying services for the Evergreen State Fair for the contract term of 2021-2025 Snohomish County Evergreen State Fairs; and

WHEREAS, Council passed Motion 21-033 to approve an agreement with Gibson Media Inc.; and

WHEREAS, Parks would like to amend the Agreement to raise the total contract amount to the 2023 budgeted amount from \$165,000 to \$200,000; and

WHEREAS, Council's approval of this Amendment No. 1 would allow the media buyer for the Evergreen State Fair to buy more and better entertainment at the 2023 - 2025 Fairs;


NOW, THEREFORE, ON MOTION, the Snohomish County Council approves and authorizes the County Executive to sign Amendment No. 1 to the Media Buying Services Contract for the Evergreen State Fair.

PASSED this 18<sup>th</sup> day of April, 2023.

SNOHOMISH COUNTY COUNCIL  
Snohomish County, Washington

  
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Council Chair

ATTEST:

  
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Deputy Clerk of the Council