

## SNOHOMISH COUNTY TOURISM PROMOTION AREA ADVISORY BOARD

The Board shall serve in advisory capacity regarding the review of applications to the TPA fund and make use of lodging charges collected under Chapter 4.118 SCC, which shall include recommending annual business plans pursuant to SCC 4.118.080. The Board of Directors is comprised of 14 members; nine lodging members and five non-lodging members. The purpose of the TPA is to increase overnight stays in Snohomish County. Additional considerations include tourism marketing in new markets; increased advertising and trade show attendance and other marketing promotions.

Board members serve 3 year terms, staggered; Board members will determine staggered terms of initial board members – one, two and three-year terms of office.

The officers of the Board shall be elected from among its members at the first regular meeting held in each calendar year. Contact Trudy Soriano at 425-388-6603.

### CURRENT BOARD MEMBERSHIP:

#### BOARD OFFICERS

Chair           Lindsey Machon  
 Vice Chair   Mike West  
 Secretary    Teresa Bitner

DISTRICT 1 LODGING	DISTRICT 2 LODGING	DISTRICT 3 LODGING	DISTRICT 4 LODGING	DISTRICT 5 LODGING
<b>JENNIFER CAVENY</b>	<b>MIKE WEST</b>	<b>VACANT</b>	<b>EMILY MAXWELL</b>	<b>TERESA BITNER</b>
4070 116th St. NE Marysville, WA 98271 425-877-4686	1028 13th Street Everett, WA 98201 425-217-2772		22600 Bothell Everett Hwy Bothell, WA 98021 425-381-8021	20610 44 <sup>TH</sup> Avenue West Lynnwood, WA 98036 425-582-4239
Term 1, Exp. December 31, 2024	Term 1, Exp. December 31, 2024		Term 1, Exp. December 31, 2023	Term 1, Exp. December 31, 2023

#### AT-LARGE LODGING MEMBERS

**RASHED KANAAN**           **VACANT**  
 18123 Alderwood Mall Pkwy  
 Lynnwood, WA 98037  
 425-670-8943  
 Term 1, Exp. December 31, 2024

**JEFF BAE**  
 101 128<sup>th</sup> Street SE  
 Everett, WA 98208  
 206-617-9790  
 Term 1, Exp. December 31, 2023

**LINDSEY MACHON**  
 3003 Colby Avenue  
 Everett, WA 98201  
 425-259-2200  
 Term 1, Exp. December 31, 2023

**DISTRICT 1 NON-LODGING    DISTRICT 2 NON-LODGING    DISTRICT 3 NON-LODGING    DISTRICT 4 NON-LODGING    DISTRICT 5 NON-LODGING**

**SARAH CHO**

10220 270th St NW  
Stanwood, WA 98282  
360-454-5210

Term 1, Exp. December 31, 2024

**TYLER CHISM**

2930 Wetmore Ave.  
Everett, WA 98201  
425-583-7422

Term 1, Exp. December 31, 2024

**JANET POPE**

3815 196th St SW  
Lynnwood, WA 98036  
425-440-0970

Term 1, Exp. December 31, 2024

**VIRGINIA CLOUGH**

6100 219<sup>TH</sup> St. SW, Ste. 200  
MLT, WA 98043  
425-744-6206

Term 2, Exp. December 31, 2024

**DOUGLAS HOBBS**

21701 W. Lost Lake Road  
Snohomish, WA 98296  
360-805-6123

Term 2, Exp. December 31, 2023

**SNOHOMISH COUNTY STAFF SUPPORT**

**A BOUNGJAKTHA**

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Everett, WA 98201  
425-388-6603

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**TRUDY SORIANO**

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