

SNOHOMISH COUNTY TOURISM PROMOTION AREA ADVISORY BOARD

The Board shall serve in advisory capacity regarding the review of applications to the TPA fund and make use of lodging charges collected under Chapter 4.118 SCC, which shall include recommending annual business plans pursuant to SCC 4.118.080. The Board of Directors is comprised of 14 members; nine lodging members and five non-lodging members. The purpose of the TPA is to increase overnight stays in Snohomish County. Additional considerations include tourism marketing in new markets; increased advertising and trade show attendance and other marketing promotions.

Board members serve 3 year terms, staggered; Board members will determine staggered terms of initial board members – one, two and three-year terms of office.

The officers of the Board shall be elected from among its members at the first regular meeting held in each calendar year.

CURRENT BOARD MEMBERSHIP:

BOARD OFFICERS

Chair Savannah Fabroa  
Vice Chair Jeff Bae  
Secretary Janet Pope

| DISTRICT 1 LODGING                                                              | DISTRICT 2 LODGING                                                       | DISTRICT 3 LODGING | DISTRICT 4 LODGING                                                                       | DISTRICT 5 LODGING                                                              |
|---------------------------------------------------------------------------------|--------------------------------------------------------------------------|--------------------|------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|
| <b>Jennifer Caveny</b><br><br>Everett, WA<br><br>Term 2, Exp. December 31, 2028 | <b>MIKE WEST</b><br><br>Everett,WA<br><br>Term 2, Exp. December 31, 2027 | <b>VACANT</b>      | <b>Proposed:<br/>Robert Pelfrey</b><br>Bothell, WA<br><br>Term 1, Exp. December 31, 2027 | <b>SAVANNAH FABROA</b><br>Lake Stevens,WA<br><br>Term 1, Exp. December 31, 2026 |

AT-LARGE LODGING MEMBERS

|               |               |                                                                      |                                                                           |
|---------------|---------------|----------------------------------------------------------------------|---------------------------------------------------------------------------|
| <b>VACANT</b> | <b>VACANT</b> | <b>JEFF BAE</b><br>Everett, WA<br><br>Term 2, Exp. December 31, 2026 | <b>QUYNH DEVITTE</b><br>Everett, WA<br><br>Term 2, Exp. December 31, 2027 |
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| DISTRICT 1 NON-LODGING                         | DISTRICT 2 NON-LODGING                        | DISTRICT 3 NON-LODGING                         | DISTRICT 4 NON-LODGING                        | DISTRICT 5 NON-LODGING                          |
|------------------------------------------------|-----------------------------------------------|------------------------------------------------|-----------------------------------------------|-------------------------------------------------|
| <b>RAEHEL MORERA</b>                           | <b>TYLER CHISM</b>                            | <b>JANET POPE</b>                              | <b>RYAN BUSH</b>                              | <b>DOUGLAS HOBBS</b>                            |
| Stanwood, WA<br>Term 2, Exp. December 31, 2027 | Everett, WA<br>Term 2, Exp. December 31, 2027 | Lynnwood, WA<br>Term 2, Exp. December 31, 2027 | Bothell, WA<br>Term 1, Exp. December 31, 2028 | Snohomish, WA<br>Term 3, Exp. December 31, 2026 |

SNOHOMISH COUNTY STAFF SUPPORT

|                                        |                                        |
|----------------------------------------|----------------------------------------|
| <b>SARAH STROZYK</b>                   | <b>TRUDY SORIANO</b>                   |
| Everett, WA<br>Sarah.Strozyk@snoco.org | Everett, WA<br>Trudy.Soriano@snoco.org |