

From: noreply@civicplus.com
To: [Anderson, Karen](#); [Durham, Alessandra](#)
Subject: Online Form Submission #125998 for Snohomish County Boards & Commissions Application Form
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Snohomish County Boards & Commissions Application Form

SNOHOMISH COUNTY BOARDS & COMMISSIONS APPLICATION FORM

NOMINEE: Please fill in this section

Name of Board/Commission: Tourism Promotion Area (TPA) Advisory Board

New Appointment

Snohomish County Council District (Please choose one): 2

Name Nicholeen Brame

Home Address 2410 Sunday Lake Rd

Mailing Address (if different) same

City Stanwood

State WA

Zip Code 98292

Telephone (Home) 425-301-8345

Telephone (Work) 206-612-4362

Email nikki@360hotelgroup.com

Current Employer 360 Hotel Group

Occupation VP Sales and Marketing

Some College

Education

Licenses held (if applicable)	NA
Why would you like to serve on this board/commission?	Become involved in better understanding our county and initiatives within our Hotel Districts~~: District 2-the Executive Residency Navigator Inn and Staybridge Suites, Mukilteo District 3 the Hampton Inn, Lynnwood.
Please explain why you are a qualified candidate, including relevant professional experience, to serve on the board/commission.	I have been with 360 working on my 13th year. I am responsible for 90% of revenue budget for our 6 hotels and have interest in their counties' economic futures and how business is driven to those counties and especially Snohomish County. I manage all sales teams and direct business within the operations side as needed. As a VP, I am an Officer within the company and participate in making short and long term decisions within the company and regarding all hotels. I serve as a government liaison in all counties our hotels reside.
Please list community involvement/volunteer activities	Participate minimally on the Board of the Legislative Committee of our Snohomish County Economic Development. My role at 360 stands as my major commitment and my interest in Board Membership is driven by how and where I believe I can best serve our business and the County. I had served on the Snohomish County Leadership Board serving the county and businesses for 2 yrs. I resigned with the onset of Covid. I needed full focus on keeping our hotels thriving even more so during those difficult times with less employee partnering and all the obstacles surrounding.
How did you learn of this opportunity?	I support and participate with Tammy Dunn and her team in support of new and proposed opportunities into the county. In participating in the Snohomish County group's interactive developmental meetings and the decision to bring on a professional marketing team into the County to serve as specialists with re-branding and development.
Do you currently serve on a Snohomish County board or commission?*	No

**2.03.060SCC - Candidates for appointment to county boards or commission must meet the following requirements:*

(1) Possess qualifications for the appointment sought, as shown by the candidate's written documentation and any hearing testimony;

