

2022 Hotel-Motel Grant Application Score Sheet

Local Hotel-Motel Small fund Allocations for 2022		
Project Sponsor	Project Title	Amount Recommended
Arlington Fly-In	Arlington SkyFest	\$ 15,000.00
Camano Arts Association	Camano Art Studio Tour	\$ 5,000.00
Camano Island Chamber of Commerce	The Great Northwest Glass Quest	\$ 8,000.00
Cascade Loop National Scenic Byway Association	Snohomish County & Cascade Loop Year-Long Cooperative Regional Marketing Initiative	\$ 20,000.00
Cascadia Art Museum	Salish Sea Road Trip	\$ 5,000.00
City of Arlington	Street Pole Banners for Arlington/Lower Stillaguamish River Valley	\$ -
City of Arlington	Seattle NorthCountry Visitor Analytics Co-Op	\$ 1,875.00
City of Arlington	Digital Marketing Assets, Arlington/Stillaguamish River Valley	\$ 7,500.00
City of Arlington	Tourism Plan	\$ -
City of Everett - Visit Everett Tourism Program	City of Everett and Snohomish County Co-op Dashboard with Seesource (now Datafy)	\$ 7,500.00
City of Everett (Priority #1)	Jetty Island Days	\$ 10,000.00
City of Everett (Priority # 2)	Sorticulture	\$ 12,500.00
City of Everett (Priority #3)	Wintertide	\$ -
City of Granite Falls	Granite Falls Pole Banners	\$ -
City of Lynnwood	Seattle NorthCountry Visitor Analytics Co-Op for Destination Partners	\$ 7,500.00
City of Marysville	VisitorAnalytics and Targeted Marketing	\$ 2,500.00
City of Monroe (Priority #2)	Seattle NorthCountry Visitor Analytics Co-op	\$ 5,625.00
City of Monroe (Priority #1)	Skykomish-Snohomish River Valleys Regional Tourism Guide	\$ 30,000.00
City of Mukilteo	Social Media Management	\$ -
City of Stanwood	Discover Stanwood Camano Digital Travel Content and Visitor Analytics	\$ 14,500.00
Darrington Historical Society	Suiattle Guard Station Roof	\$ -
Darrington Horse Owners Association	Darrinton Timberbowl Rodeo	\$ -
DeMiero Jazz Festival	2022 DeMiero Jazz Festival	\$ 2,000.00
Downtown Arlington Business Association	Downtown Arlington Business Association Brochure	\$ -
Edmonds Center for the Arts	ECA 2022 Season Promotion	\$ 15,000.00
Everett Royals Football	Everett Royals	\$ -
Historic Downtown Snohomish Association	2022 Historic Downtown Snohomish Campaign	\$ 12,500.00
Imagine Childrens Museum	2022 Imagine Awareness Campaign	\$ 10,000.00
Craft Beverage Guild of Snohomish County	Local Liquid Arts Passport	\$ 10,000.00
Mill Creek Chamber of Commerce	Mill Creek Festival	\$ -
Mountlake Terrace Friends of the Arts	Arts of the Terrace Juried Art Show 2022	\$ -
Mukilteo Lighthouse Festival Association	2022 Mukilteo Lighthouse Festival	\$ -
Olympic Ballet Theatre	2022 Olympic Ballet Theatre Productions: Theater Rentals & Advertising	\$ 12,500.00
Pacific Northwest Aerospace Alliance	Advance 2022 Annual Conference	\$ 38,000.00
Schack Art Center	2022 Exhibitions, Workshops & Festivals	\$ 20,000.00
Sky Performing Arts	Spring production by Community Theatre for community and surrounding area	\$ -
Sky Valley Chamber & VIC - Datafy (Priority #1)	Data Driven Decisions	\$ 7,500.00
Sky Valley Chamber & VIC - Datafy (Priority #2)	Hiking Guides	\$ 26,560.00
The Snohomish Wedding Guild (Priority #1)	Snohomish Wedding Guild Annual Tour	\$ 5,000.00
The Snohomish Wedding Guild (Priority #2)	The Snohomish Sweetheart's Stroll and Engagement Showcase	\$ 5,000.00

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Project Sponsor	Project Title	Amount Recommended
Stanwood Area Historical Society (SAHS)	Reopened and Re-envisioned - Video	\$ -
Stanwood Chamber of Commerce	Stanwood Summer Art JAM	\$ -
Stillaguamish Valley Pioneers Association	Stilly Pioneer Museum Tour	\$ 3,000.00
Stilly Valley Chamber of Commerce Foundation	Visit Arlington and the Stilly Valley, Digital and Print Resource	\$ 1,000.00
Tour de Terrace	Tour de Terrace	\$ -
Town of Darrington	Town of Darrington Visitor Analytics Co-op	\$ 7,500.00
Village Theatre at the Everett Performing Arts Center	Village Theatre's Welcome Back Season Plus One	\$ 10,000.00
		\$ 338,060.00

Visitor Analytics - Datafy (SeeSource)

	Name of Event	Requested Funding Amount	LTAC SCORING
City of Arlington	Seattle NorthCountry Visitor Analytics Co-Op	\$1,875	3 G, 1 Y
City of Marysville	VisitorAnalytics and Targeted Marketing	\$2,500	3 G, 1 Y
City of Monroe (Priority #2)	Seattle NorthCountry Visitor Analytics Co-op	\$5,625	3 G, 1 Y
City of Everett - Visit Everett Tourism Program	City of Everett and Snohomish County Co-op Dashboard with Seesource (now Datafy)	\$7,500	3 G, 1 Y
City of Lynnwood	Seattle NorthCountry Visitor Analytics Co-Op for Destination Partners	\$7,500	3 G, 1 Y
Sky Valley Chamber & VIC - Datafy (Priority #1)	Data Driven Decisions	\$7,500	3 G, 1 Y
Town of Darrington	Town of Darrington Visitor Analytics Co-op	\$7,500	3 G, 1 Y 1 recuse
Cascade Loop National Scenic Byway Association	Snohomish County & Cascade Loop Year-Long Cooperative Regional Marketing Initiative	\$7,500	5Y
City of Stanwood	Discover Stanwood Camano Digital Travel Content and Visitor Analytics	\$7,500	5 Y
Historic Downtown Snohomish Association	2022 Historic Downtown Snohomish Campaign	\$7,500	5 Y
TOTAL:		\$62,500	