# NWIRC Innovation Resource Center at

# **AAA** Snohomish County

Washington

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#### December, 2023

- Innovations for Tomorrow
  - Entrepreneurs
  - BlueTech/CleanTech Innovation Cohort
- Workforce for Tomorrow
  - WA Data Bootcamp and WA Data Workshop for Business
- Resources for Tomorrow
  - Capital Investment
  - Innovation Center Network



## **Entrepreneurs**

#### One on One Advising

- 26 Entrepreneurs from Snohomish County
- 293 volunteer hours SnoCo mentors Total volunteer hours YTD = 4079
- Trends
  - Increasing number of software entrepreneurs
  - Increasing number of startups seeking funding





### **Entrepreneurs – BTCT Innovation Cohort**

# Third Annual Bluetech/Cleantech Innovation Cohort September - November



**Prototype with SnoCoMakers** 

Ladon Robotics:

Zero emissions robotic ships

Solar/ Wind / Battery powered

GPS guidance

Deep Learning for energy management and route planning



**Future Design** 



#### **Workforce for Tomorrow**

- Data as foundation for tomorrow's innovation IoT/ AI / ML
- WA Data Workshop

Helping small businesses gain insights for the use of data analytics for success in digital economy

WA Data Bootcamp

**Workforce training in basics of Data Analytics** 



### **WA Data Workshop**

- Hosted six (6) workshops for small/medium size businesses throughout the area
- Conducted workshop for Career Tech educators
- 2024 plans for workshops for businesses and non-profits



#### **WA Data Bootcamp**

Info Session Webinars



We are offering multiple dates and times. Follow the links in the post to sign-up!

Tuesday 6 PM - 7 PM

Wednesday 12 PM - 1PM

Thursday 3 PM - 4 PM

Friday 9AM - 10AM

#### **Bootcamp Outcomes (to date)**

- % of students that graduated/ received WSU Certificate: 87%
- % of students who found employment
  - directly related to the Data Bootcamp: 55%
  - assisted by data analytics skills: 67%
- % of students gainfully employed in the key industries:
  - Manufacturing: 20%
  - IT: 40%
  - Aerospace: 40%
- % of students considered "immigrant/refugee": 41%



# WA Data Bootcamp Graduates















**Update:**Natalia But, WA
Data Bootcamp
Graduate



### Resources For Tomorrow

- Investment Funding
  - Increased number of startups seeking investment / SBIR funding
  - Established an expanded Advisory / Mentor Pool to assist with preparation for seeking capital
  - Expand the number and knowledge of Individual Investors
  - Networking with multiple Angel Investor Groups



# **Innovation Center Network (TheLab)**

- TheLab@everett
  - Center for Data Programs
  - Incubator, networking and working space for entrepreneurs
  - Media Room
- TheLab@arlington new location
  - Manufacturing prototype workshop
  - Incubator and project areas
  - Meeting, networking, and presentation
  - Advisory and training





# **Innovation Center Network – Arlington**





- The building is secured with the City of Arlington.
- State Contract signed for architect and promotion.
- Renovation to start 2024
- Networking with
  WSU Everett
  SnoCoMakers
  The Facility at Edmonds College
  AMTEC EvCC
  Creator Zone
- Building a pipeline of users

