

Annual Summary 2025

Attendance Recap and Highlights

2025 Attendance	Factory Tour	General Admission	Boeing Backstage Pass	Events & Public Programs	Total Visitation
	136,379	23,001	291	3,515	162,895

- 15% YOY increase in public visitation. Visitors represented all 50 states and 113 countries.
- 13% YOY increase in sales for Boeing Flagship Store.

Experiences + Exhibits

- Everett Public Factory Tour: 4,753 public tours were delivered
- Boeing Gallery: Opened three exhibits: Boeing Engineering Zone, Boeing Aerospace Adventure Exhibit + Flight Simulators, Sustainable Aviation Fuel.
- Private Events: Hosted 78 private events, including “After-Hours on the Sky Deck” in partnership with the Mukilteo Chamber of Commerce.

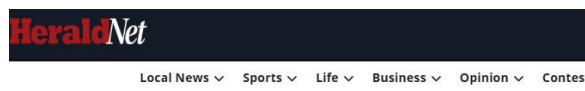
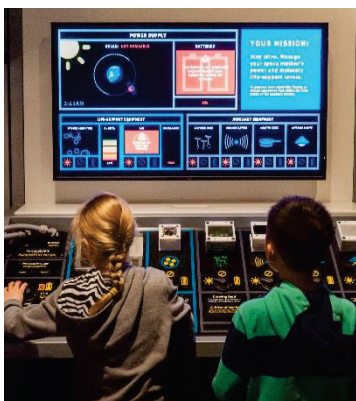
Facility Notes

- Paper Plane Café re-launch with new operating partner (May).
- Transitioned from 5-day to 7-day year-round operations (July).
- 20-year anniversary of the Future of Flight facility (December).

Press

Local and international media, and social media influencers, reached new audiences and increased brand awareness among aviation fans, out-of-state and international travelers to Seattle and Washington State, families in the Puget Sound, and Snohomish County residents.

- The Everett Herald
- Sound & Summitt Magazine
- ParentMap Magazine
- GQ Korea
- Allure Korea
- Seattle North Country
- Welcome Magazine



Everett Boeing factory tour offers a birds-eye view of jet-making