

## SNOHOMISH COUNTY TOURISM PROMOTION AREA ADVISORY BOARD

The Board shall serve in advisory capacity regarding the review of applications to the TPA fund and make use of lodging charges collected under Chapter 4.118 SCC, which shall include recommending annual business plans pursuant to SCC 4.118.080. The Board of Directors is comprised of 14 members; nine lodging members and five non-lodging members. The purpose of the TPA is to increase overnight stays in Snohomish County. Additional considerations include tourism marketing in new markets; increased advertising and trade show attendance and other marketing promotions.

Board members serve 3 year terms, staggered; Board members will determine staggered terms of initial board members – one, two and three-year terms of office.

The officers of the Board shall be elected from among its members at the first regular meeting held in each calendar year. Contact Simreet Dhaliwal at 425-388-3971.

### CURRENT BOARD MEMBERSHIP:

#### BOARD OFFICERS

Chair           Mike West  
 Vice Chair    Teresa Bitner  
 Secretary     Jennifer Caveny

DISTRICT 1 LODGING	DISTRICT 2 LODGING	DISTRICT 3 LODGING	DISTRICT 4 LODGING	DISTRICT 5 LODGING
<p><b>Jennifer Caveny</b>            3711 Rockefeller Ave.            Everett, WA 98201            Term 1, Exp. December 31, 2024</p>	<p><b>MIKE WEST</b>            1028 13th Street            Everett, WA 98201            425-217-2772            Term 1, Exp. December 31, 2024</p>	<p><b>VACANT</b></p>	<p><b>VACANT</b></p>	<p><b>TERESA BITNER</b>            20610 44<sup>TH</sup> Avenue West            Lynnwood, WA 98036            425-582-4239            Term 1, Exp. December 31, 2023</p>

#### AT-LARGE LODGING MEMBERS

<p><b>Danielle Cavoto</b>            3105 Pine St.            Everett, WA 98201            Term 1, Exp. December 31, 2025</p>	<p><b>Kiel Whitney</b>            3003 Colby Ave.            Everett, WA 98201            Term 1, Exp. December 31, 2025</p>	<p><b>JEFF BAE</b>            101 128<sup>th</sup> Street SE            Everett, WA 98208            206-617-9790            Term 1, Exp. December 31, 2023</p>	<p><b>Nicholeen Brame</b>            2410 Sunday Lake Rd.            Stanwood, WA 98292            Term 1, Exp. December 31, 2025</p>
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**DISTRICT 1 NON-LODGING    DISTRICT 2 NON-LODGING    DISTRICT 3 NON-LODGING    DISTRICT 4 NON-LODGING    DISTRICT 5 NON-LODGING**

**Sarah Cho**  
10220 270th St. SW  
Stanwood, WA  
98282  
  
Term 1, Exp. December 31, 2024

**TYLER CHISM**  
2930 Wetmore Ave.  
Everett, WA 98201  
425-583-7422  
Term 1, Exp. December 31, 2024

**JANET POPE**  
3815 196th St SW  
Lynnwood, WA 98036  
425-440-0970  
Term 1, Exp. December 31, 2024

**VACANT**

**DOUGLAS HOBBS**  
21701 W. Lost Lake Road  
Snohomish, WA 98296  
360-805-6123  
Term 2, Exp. December 31, 2023

**SNOHOMISH COUNTY STAFF SUPPORT**

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