



Snohomish County Council

Committee: Finance
ECAF: 2022-0609
Proposal: Mot. 22-260

Analyst: Jim Martin
Date: June 16, 2022

Consideration:

Appointing Sarah Cho to the Snohomish County Tourism Promotion Area (TPA) Advisory Board.

Background

The Tourism Promotion Area (TPA) Advisory Board is comprised of 14 members: Nine (9) lodging members (one from each of the five Council Districts and four at-large members); and five (5) non-lodging members (one from each of the five Council Districts).

Sarah Cho is the Economic Development and Marketing Manager for the City of Stanwood. She has also worked as the Sales and Marketing Manager for the Federal Way Performing Arts and Events Center, as well as for the City of Federal Way under the Mayor's Office with the Director of Economic Development.

This appointment would be to serve as the District 1-Non-Lodging representative, with a term ending December 31, 2024.

Current Proposal

To appoint Sarah Cho to serve on the Snohomish County Tourism Promotion Area Advisory Board as District 1-Non-Lodging representative, term to expire December 31, 2024.

Duration: Through December 31, 2024.

Fiscal Implications: N/A

2022 Budget: N/A

Future Budget Impacts: None.

Handling: NORMAL

Approved-as-to-form: N/A.

Risk Management: N/A.

Executive Recommendation: APPROVE.

Attachments: See ECAF packet.

Amendments: NONE.

Request: For consideration.