SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington

MOTION NO. 26-083

SNOHOMISH COUNTY TOURISM PROMOTION AREA 2026 SNOHOMISH COUNTY SPORTS COMMISSION OPERATING BUDGET

WHEREAS, RCW 35.101.080 authorized Snohomish County to establish a Tourism Promotion Area (TPA) upon petition by the lodging industry; and

WHEREAS, RCW 35.101.05 authorizes the imposition of a lodging charge on the furnishing of lodging by lodging businesses with the TPA, subject to certain exemptions; and

WHEREAS, RCW 35.101.010 describes the limitation on use of the revenues to promote tourism; and

WHEREAS, on December 15, 2010, Council adopted SCC 4.118 which establishes the TPA and the Tourism Promotion Area Advisory Board to advise and make recommendations to the County on allocation of TPA revenues for eligible projects; and

WHEREAS, the County received applications for funding assistance from various eligible public and nonprofit entities in response to a public solicitation for such applications; and

WHEREAS, the Snohomish County Tourism Promotion Area Advisory Board has evaluated the applications for eligibility and recommended funding levels for the projects consistent with provisions of RCW 35.101.010; and

WHEREAS, on February 11, 2026, the Snohomish County Council approves the 2026 Tourism Promotion Area Business Plan, and the funding of 2026 projects at the recommended levels as set forth in the business plan; and authorized Executive Directors' signature authority to sign the agreements on behalf of Snohomish County and any other documents necessary to effectuate all the terms and conditions of said agreements; and further authorized the Executive to approve and execute additional 2026 Tourism Promotion Area contracts under $50,000;

NOW, THEREFORE, ON MOTION, the Snohomish County Council approves 2025 Snohomish County Sports Commission Operating Budget at a contracted amount of $681,880.

PASSED this 11th day of February, 2026.

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington

Council Chair

ATTEST:

Deputy Clerk of the Council