

	Budget														Budget	Difference	
	Year 2025	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	YEAR 2026 TOTAL	Year 2025		
Income																	
Hotel Rebate Program	7,000.00														8,000.00	7,000.00	1,000.00
TPA Contract	653,180.00														681,880.00	653,180.00	28,700.00
Total Income	660,180.00														689,880.00	660,180.00	4.4%
MARKETING / PROMOTIONS																	
ADVERTISING & MARKETING																	
Advertising																	
Social Media Ad	500.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	600.00	500.00		100.00
Sports Destination Magazine	15,000.00		1,363.00	1,363.00	1,363.00	1,363.00	1,364.00	1,364.00	1,364.00	1,364.00	1,364.00	1,364.00	1,364.00	15,000.00	15,000.00		-
Sports Events Magazine	15,000.00		1,463.00	1,463.00	1,363.00	1,464.00	1,364.00	1,463.00	1,464.00	1,464.00	1,364.00	1,364.00	1,364.00	15,600.00	15,000.00		600.00
Push Sports Magazine	7,000.00		1,167.00		1,167.00		1,167.00		1,167.00		1,166.00		1,166.00	7,000.00	7,000.00		-
Playeasy Advertising														-	-		-
Sports ETA Advertising				3,000.00				3,250.00						6,250.00	-		6,250.00
Sports Planning Guide Directory	5,000.00										5,000.00			5,000.00	5,000.00		-
Total Advertising	42,500.00	50.00	4,043.00	5,876.00	3,943.00	2,877.00	3,945.00	6,127.00	4,045.00	2,878.00	8,944.00	2,778.00	3,944.00	49,450.00	42,500.00		6,950.00
Marketing																	
ACES Conference	1,500.00			1,500.00										1,500.00	1,500.00		-
Special Event Marketing	15,000.00			1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	15,000.00	15,000.00		-
SPORTS - The Invitational	500.00													-	500.00		(500.00)
Playeasy Platform	2,000.00													-	2,000.00		(2,000.00)
Domains	250.00			125.00								125.00		250.00	250.00		-
Promotions/Merchandise	2,000.00			7,000.00										7,000.00	2,000.00		5,000.00
Production Costs	2,475.00			525.00	525.00	525.00		525.00			525.00			3,000.00	2,475.00		525.00
Video Production	8,000.00					4,000.00								8,000.00	8,000.00		-
Sports Directory	1,500.00							1,000.00						1,000.00	1,500.00		(500.00)
Total Marketing	33,225.00			10,650.00	2,025.00	6,025.00	1,500.00	3,025.00	1,500.00	1,875.00	2,025.00	5,625.00	1,500.00	35,750.00	33,225.00		2,525.00
Total ADVERTISING & MARKETING	75,725.00	50.00	4,043.00	16,526.00	5,968.00	8,902.00	5,445.00	9,152.00	5,545.00	4,753.00	10,969.00	8,403.00	5,444.00	85,200.00	75,725.00		9,475.00
DEVELOPMENT																	
Dues & Subscriptions																	
Assoc. of Chief Executive (ACES)	1,000.00											1,000.00		1,000.00	1,000.00		-
Economic Alliance Sno Co (EASC)	600.00											700.00		700.00	600.00		100.00
State of Washington Tourism	-					2,500.00								2,500.00	-		-
Sports Events & Tourism Assoc.	1,195.00											1,195.00		1,195.00	1,195.00		-
Destinations International	1,700.00										2,000.00			2,000.00	1,700.00		300.00
Economic Impact Calculator	2,000.00										2,100.00			2,100.00	2,000.00		100.00
Esports Trade Association	775.00					775.00								775.00	775.00		-
Total Dues & Subscriptions	7,270.00					3,275.00					4,100.00	2,895.00		10,270.00	7,270.00		3,000.00
Hootsuite	600.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	600.00	600.00		-
Website Maintenance	3,000.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	3,000.00	3,000.00		-
Sports Development																	
Tempest	3,700.00													-	3,700.00		(3,700.00)
Playeasy	5,000.00						10,000.00							10,000.00	5,000.00		5,000.00
Event Visits	15,000.00		1,363.00	1,363.00	1,363.00	1,363.00	1,364.00	1,364.00	1,364.00	1,364.00	1,364.00	1,364.00	1,364.00	15,000.00	15,000.00		-
Site Visits	-													-	-		-
Total Sports Development	23,700.00	300.00	1,663.00	1,663.00	1,663.00	1,663.00	11,664.00	1,664.00	1,664.00	1,664.00	1,664.00	1,664.00	1,664.00	28,600.00	27,300.00		1,300.00
Total DEVELOPMENT	34,570.00	300.00	1,663.00	1,663.00	1,663.00	4,938.00	11,664.00	1,664.00	1,664.00	1,664.00	5,764.00	4,559.00	1,664.00	38,870.00	34,570.00		4,300.00
TRADESHOWS & TRAVEL																	
Trade Shows																	
Connect Sports	5,000.00		5,000.00											5,000.00	5,000.00		-
Client Hosted Receptions	1,000.00					200.00		200.00	200.00	200.00	200.00			1,000.00	1,000.00		-
Sports ETA Symposium	5,500.00		5,500.00											5,500.00	5,500.00		-
TEAMS/eSports Travel Summit	16,500.00			18,000.00										18,000.00	16,500.00		1,500.00
SPORTS - The Invitational	1,500.00													-	1,500.00		(1,500.00)
The Express Conferences - Sports	5,000.00										5,000.00			5,000.00	5,000.00		-
Destination International Conference	2,000.00													-	2,000.00		(2,000.00)
Sports ETA CEO Summit	800.00		800.00											800.00	800.00		-
Sports ETA 4S Summit	1,200.00							1,800.00						1,800.00	1,200.00		600.00
State of Washington Conference								1,000.00						1,000.00	-		1,000.00
TEAMS Europe		7,000.00												7,000.00	-		7,000.00
Destinations Intl Marketing Summit	1,000.00		1,500.00											1,500.00	1,000.00		500.00
Esports Next Conference	1,500.00													-	1,500.00		(1,500.00)
Total Trade Shows	41,000.00	7,000.00	12,800.00	18,000.00		200.00		3,000.00	200.00	200.00	5,200.00			46,600.00	41,000.00		5,600.00
Travel																	
Connect Sports	2,500.00				800.00						1,700.00			2,500.00	2,500.00		-
ACES	2,000.00							800.00				1,200.00		2,000.00	2,000.00		-
Sales Mission - Colorado Springs/ Indiana	3,000.00			1,500.00								1,500.00		3,000.00	3,000.00		-
Sports ETA	8,000.00		2,000.00				6,000.00							8,000.00	8,000.00		-
TEAMS/eSports Travel Summit	5,000.00		800.00				1,700.00	800.00					1,700.00	5,000.00	5,000.00		-
SPORTS - The Invitational	1,500.00													-	1,500.00		(1,500.00)
The Express Conferences - Sports	1,000.00		1,000.00											1,000.00	1,000.00		-
Destination International Conference	2,000.00													-	2,000.00		(2,000.00)
Sports ETA CEO Summit	2,000.00		800.00	1,200.00										2,000.00	2,000.00		-
Sports ETA 4S Summit	4,000.00							2,400.00						6,000.00	4,000.00		2,000.00
State of Washington Conference									500.00					1,000.00	-		1,000.00

TEAMS Europe					3,000.00										3,000.00	-	3,000.00
Destinations Int'l Marketing Summit	2,000.00			2,000.00											2,000.00	2,000.00	-
Esports Next Conference	2,000.00														-	2,000.00	(2,000.00)
Total Travel	35,000.00	4,600.00	4,700.00	3,800.00	-	7,700.00	4,000.00	500.00	1,700.00	1,500.00	7,000.00	-	-	35,500.00	35,000.00	500.00	
Total TRADESHOWS & TRAVEL	76,000.00	7,000.00	17,400.00	22,700.00	3,800.00	200.00	7,700.00	7,000.00	700.00	1,900.00	6,700.00	7,000.00	-	82,100.00	76,000.00	6,100.00	
WAGES & BENEFITS																	
EMPLOYEE WAGES & BENEFITS																	
Employee Benefits																	
401K Program	8,000.00			10,000.00										10,000.00	8,000.00	2,000.00	
Disability Insurance	1,200.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	1,500.00	1,200.00	300.00	
Medical/Dental Insurance	39,500.00	3,440.00	3,440.00	3,500.00	3,440.00	3,440.00	3,500.00	3,490.00	3,450.00	3,500.00	3,400.00	3,400.00	3,500.00	41,500.00	39,500.00	2,000.00	
Total Employee Benefits	48,700.00	3,565.00	3,565.00	13,625.00	3,565.00	3,565.00	3,625.00	3,615.00	3,575.00	3,625.00	3,525.00	3,525.00	3,625.00	53,000.00	48,700.00	4,300.00	
Payroll Tax Expenses	30,000.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	30,000.00	30,000.00	-	
Professional Development																	
STS Program	1,600.00			1,600.00					400.00					2,000.00	1,600.00	400.00	
Professional Development - Other	200.00									200.00				200.00	200.00	-	
Total Professional Development	1,800.00									200.00				2,200.00	1,800.00	400.00	
Wages	320,000.00	26,667.00	26,667.00	26,667.00	26,667.00	26,667.00	27,666.00	27,666.00	27,667.00	26,667.00	27,666.00	27,666.00	26,667.00	325,000.00	320,000.00	5,000.00	
Total EMPLOYEE WAGES & BENEFITS	400,500.00	32,732.00	32,732.00	44,392.00	32,732.00	32,732.00	33,791.00	33,781.00	34,142.00	32,992.00	33,691.00	33,691.00	32,792.00	410,200.00	400,500.00	9,700.00	
OPERATIONS																	
OPERATIONAL EXPENSES																	
Human Resource	-																
Bookkeeping	11,000.00	667.00	667.00	667.00	667.00	667.00	667.00	667.00	3,667.00	666.00	666.00	666.00	666.00	11,000.00	11,000.00	-	
Computers & Software	5,000.00	280.00	279.00	279.00	279.00	279.00	279.00	279.00	279.00	279.00	279.00	279.00	1,930.00	5,000.00	5,000.00	-	
Insurance- Directors & Officers	1,500.00													2,000.00	1,500.00	500.00	
Insurance- Liability	2,000.00										2,500.00			2,500.00	2,000.00	500.00	
Insurance- Cyber	1,855.00													2,000.00	1,855.00	145.00	
Insurance- Fidelity	384.00													500.00	384.00	116.00	
Insurance- Professional Liability	3,811.00													-	3,811.00	(3,811.00)	
Office Supplies	725.00			100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	1,000.00	725.00	275.00	
Postage & Freight	1,000.00		100.00	100.00							400.00			1,000.00	1,000.00	-	
Printing	1,000.00		350.00											1,000.00	1,000.00	-	
Meetings & Meals	3,300.00		300.00	300.00	400.00	350.00	400.00	300.00	300.00	350.00	350.00	350.00	300.00	3,700.00	3,300.00	400.00	
Mileage & Parking	9,000.00	750.00	750.00	750.00	750.00	750.00	750.00	750.00	750.00	750.00	750.00	750.00	750.00	9,000.00	9,000.00	-	
Office lease	17,100.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	18,000.00	17,100.00	900.00	
Recruitment	500.00			500.00										500.00	500.00	-	
Telephones	5,400.00	500.00	450.00	450.00	450.00	450.00	500.00	450.00	450.00	450.00	450.00	450.00	450.00	5,500.00	5,400.00	100.00	
Bank Charges	500.00	40.00	45.00	40.00	45.00	40.00	40.00	45.00	40.00	40.00	45.00	40.00	40.00	500.00	500.00	-	
Leased Equipment Property Tax	150.00			100.00										150.00	150.00	-	
Copier Machine	2,160.00	180.00	180.00	180.00	180.00	180.00	180.00	180.00	180.00	180.00	180.00	180.00	180.00	2,160.00	2,160.00	-	
Total OPERATIONAL EXPENSES	66,385.00	3,917.00	5,121.00	4,466.00	4,371.00	8,916.00	4,466.00	4,721.00	7,266.00	4,715.00	7,120.00	4,415.00	6,016.00	65,510.00	66,385.00	(875.00)	
Total Expense	653,180.00	43,999.00	60,959.00	89,747.00	48,534.00	55,688.00	63,066.00	56,318.00	49,317.00	46,024.00	64,244.00	58,068.00	45,916.00	681,880.00	653,180.00	28,700.00	