



Snohomish County Council

Committee: Finance
ECAF: 2021-0228
Proposal: Mot. 21-173

Analyst: Jim Martin
Date: May 4, 2021

Consideration:

Appointing Teresa Bitner to the Snohomish County Tourism Promotion Area (TPA) Advisory Board.

Background

The Tourism Promotion Area (TPA) Advisory Board is comprised of 14 members: Nine (9) lodging members (one from each of the five Council Districts and four at-large members); and five (5) non-lodging members (one from each of the five Council Districts).

Teresa Bitner is the is the Director of Sales for the Embassy Suites by Hilton, Seattle North Lynnwood, with over ten years of experience in the tourism and hospitality industry.

This nomination is for a three-year term ending December 31, 2023.

Current Proposal

To appoint Teresa Bitner to serve on the Snohomish County Tourism Promotion Area Advisory Board as District 5-Lodging member, term to expire December 31, 2023.

Duration: Through December 31, 2023.

Fiscal Implications: N/A

2021 Budget: N/A

Future Budget Impacts: None.

Handling: NORMAL

Approved-as-to-form: N/A.

Risk Management: N/A.

Executive Recommendation: APPROVE.

Attachments: See ECAF packet.

Amendments: NONE.

Request: Move to General Legislative Session on May 12th for consideration.