



Snohomish County Council

Committee: Finance
ECAF: 2022-0486
Proposal: Mot. 22-193

Analyst: Jim Martin
Date: May 5, 2022

Consideration:

Approve the Snohomish County Tourism Promotion Area (TPA) 2022 Street League Skateboarding Championship Tour hosted by ETN Media, Inc.

Background

In January of this year, Council adopted Motion 2022-008, approving the 2022 Tourism Promotion Area Business Plan, and the funding of twenty-one projects at the recommended levels as set forth in the business plan. This additional project is to assist in the venue rental & event production, event marketing, local transport & accommodations, and media production for the August 13-14, 2022 Street League Skateboarding Championship Tour.

The proposed contract is with ETN Media, Inc., and is through December 31, 2022. The not to exceed amount is \$100,000, and is funded with TPA lodging funds.

Current Proposal

This motion provides Council approval of the 2022 Street League Skateboarding Championship Tour agreement with ETN Media, Inc., at a contracted amount of \$100,000.

Duration: Through December 31, 2022

Fiscal Implications: \$100,000

2022 Budget: Yes

Future Budget Impacts: None.

Handling: NORMAL

Approved-as-to-form: N/A.

Risk Management: Yes.

Executive Recommendation: APPROVE.

Attachments: See ECAF packet.

Amendments: NONE.

Request: Move to GLS on May 11th for consideration.