

# 2022 TPA Fund

## Allocation Summaries with Business Plan

---

### TPA-21-01

**Applicant:** Lynnwood Convention Center

**Project:** Lynnwood Hotels Shuttles

Total Project: \$54,000

Requested funding: \$54,000 (over three years, \$18,000/year)

Recommended funding: \$12,000 for 2022

Estimated overnight stays: 2,410

*Summary:* The Lynnwood Convention Center plans to provide transportation between the area hotels and the Lynnwood Convention Center for qualifying groups to incentivize them to host their event in Lynnwood. They are requesting support to be able to provide motor coaches to run as shuttles between the hotels where attendees are staying and the Convention Center as well as transportation from SeaTac Airport. The required criteria for this shuttle transportation is based on a minimum of two conference days with a minimum of 75 room nights. Additional focus will be on conferences that are off-peak, repeat business or multi-year. In the past the Convention Center has lost business due to the inability to provide this transportation.

This applicant requests assistance with:

- Motor Coach Service - \$12,000

### TPA-21-02

**Applicant:** Everett Community College Foundation

**Project:** 2022-2024 Northwest Athletic Conference (NWAC) Basketball Championships

Total Project: \$55,033

Requested funding: \$10,000 (per year)

Recommended funding: \$10,000

Estimated overnight stays: 1,100 (per year)

*Summary:* NA this project application did not include a summary.

This applicant requests assistance with:

- Security - \$2,289
- Event Staffing - \$4,979
- Hospitality - \$2,732

### TPA-21-03

**Applicant:** Snohomish Youth Soccer Association

**Project:** 2022 US Soccer National Cup Northwest Regional

Total Project: \$35,500

Requested funding: \$30,000

Recommended funding: \$30,000

Estimated overnight stays:

# 2022 TPA Fund

## Allocation Summaries with Business Plan

---

*Summary:* The Snohomish Youth Soccer Club is requesting \$30,000 to host the US Club Soccer National Cup Northwest Regional; The Northwest Regional feeds into the US Club Soccer National Cup Tournament. The Northwest Regional has previously been held at 60 Acres Park in Redmond, but will be moving beginning in 2020 as 60 Acres will be hosting a different event, which will Acres will host teams not affiliated with US Club Soccer, and would thus would not be competing with a Snohomish County-based Northwest Regional for participating teams.

This applicant requests assistance with:

- Event Equipment/Supplies - \$21,200
- Event Staffing - \$8,800

### **TPA-21-04**

**Applicant: Washington State Wrestling Association**

**Project: 2022 WSWA Freestyle and Greco Roman Championship (Year 2 of 3)**

Total Project: \$55,150

Requested funding: \$37,000

Recommended funding: \$42,000

Estimated overnight stays: 1,900 per year

*Summary:* The Washington State Wrestling Association requests \$37,000 to host the 2020 Freestyle and Greco-Roman Championships at the Gary D. Weikel Events Center at the Evergreen State Fair Park in Monroe. Held for the past four years at the NW Sports Hub in Centralia, the event has been awarded to Snohomish County for three years, beginning in 2020. Approximately 1,300 competitors are expected, with approximately 1,000 competing in Freestyle and 600 in Greco-Roman (with some participants competing in both disciplines). 1,900 hotel room nights are expected based on confirmed bookings in Chehalis and Centralia in previous years.

This applicant requests assistance with:

- Facility Rental - \$30,000
- Event Supplies - \$6,000
- Athletic Trainers - \$4,000
- Mat Rentals - \$2,000

### **TPA-21-05**

**Applicant: USA Gymnastics Washington State**

**Project: 2022 WA State Gymnastics Clinic (Year 2 of 2)**

Total Project: \$52,400

Requested funding: \$17,400

Recommended funding: \$17,400

Estimated overnight stays:

*Summary:* USA Gymnastics Washington State would like to bring the 2021 and 2022 Washington State Gymnastics Clinics to the Lynnwood Convention Center, June 25-27, 2021 and June 24-26, 2022. The clinic will consist of education sessions for athletes, coaches and judges and offerings of certifications. In 2021, approximately 320-370 people will be in attendance over the two- and half-day clinic. These individuals will travel from across the State of Washington.

# 2022 TPA Fund

## Allocation Summaries with Business Plan

---

In 2022, USA Gymnastics Washington State expects the attendance number to increase to 470- 520 people with individuals traveling from outside of Washington State such as Oregon and Idaho. One of the reasons for this is that the 2022 Clinic will have educational session on new Rules as USA Gymnastics has Rule changes every couple of years. All gymnastic clubs must follow the new Rules. Additionally, Washington State will have to be able to promote the event earlier than normal as they will have secured one location for two years in a row. USA Gymnastics Washington is requesting \$17,000 in venue rental costs for each year; 2021 and 2022.

This applicant requests assistance with:

- Facility rental - \$17,400

### **TPA-21-06**

**Applicant: Northwest Aerials**

**Project: 2022 USA Gymnastics XCEL Regional Championships**

Total Project: \$50,500

Requested funding: \$12,000

Recommended funding: \$12,000

Estimated overnight stays: 220

*Summary:* Northwest Aerials with assistance from the Snohomish County Sports Commission submitted venue information for the opportunity to host the 2022 USA Gymnastics XCEL Regional Championships, April 29 - May 3, 2022. This regional competition will be a three-day competition and one day set up. Over 2,600 people including athletes, coaches, judges, and family members would be traveling from Alaska, Hawaii, Idaho, Oregon, Montana and Washington.

Northwest Aerials is requesting \$12,000 in financial support for this regional gymnastics' competition. The financial support from the Tourism Promotion Area Grant will pay for \$11,000 for facility and infrastructure rentals and \$1,000 in marketing/promotions.

The financial assistance will provide an opportunity for Northwest Aerials to host a USA Gymnastics XCEL Regional Championships in a gymnasium with plenty of seating capacity, large competition area, and parking. In addition, it will give Northwest Aerials the ability to host the championships as the club was not able to host the championships due to the COVID-19 crisis.

The applicant requests assistance with:

- Facility/Infrastructure rental - \$11,000
- Marketing & Promotions - \$1,000

### **TPA-21-07**

**Applicant: Snohomish County Sports Commission**

**Project: 2022 Spikeball Grand Slam Tournament (Year 2 of 2)**

Total Project: \$11,700

Requested funding: \$3,000

Recommended funding: \$3,000

Estimated overnight stays: 500

*Summary:*

# 2022 TPA Fund

## Allocation Summaries with Business Plan

---

Snohomish County Sports Commission submitted a bid proposal to host a Spikeball Grand Slam Tournament, July 24-25, 2021. In talking with Spikeball, we proposed a two-year contract so that this regional tournament will be in Snohomish County for 2021 and 2022 and we could increase the number of participants and spectators to grow the sport.

Snohomish County Sports Commission is requesting financial assistance of \$6,000 to pay for the facility rental fees at Sky River Park in Monroe, Washington. As the request is for two years, the amount requested per year is \$3,000.

Spikeball is projecting 150 teams (2 people per team) to compete in this tournament. This tournament will be a new sporting event in Snohomish County and the first time that Spikeball has held a two day event in the Pacific Northwest. Snohomish County will be one of ten locations across the United States to host the tournament. Teams will have the opportunity to qualify for the Spikeball Nationals held later in October 2021.

This applicant requests assistance with:

- Facility rental fee - \$3,000

### **TPA-21-08**

**Applicant: Northwest Aerials**

**Project: 2022 USA Compulsory or 2022 XCEL State Championships (one or the other depending on bid)**

Total Project:

Requested funding: \$15,000

Recommended funding: \$15,000

Estimated overnight stays: 350-450

### *Summary:*

#### USA Compulsory

Northwest Aerials with assistance from the Snohomish County Sport Commission have submitted a bid proposal for the opportunity to host the USA Gymnastics Washington Compulsory State Championships at Everett Community College's Walt Price Student Fitness Center, April 8-10, 2022. This State Championship will be a three-day competition. This state championship will bring 700 gymnasts to Everett.

Northwest Aerials is requesting \$15,000 in financial support for this statewide gymnastics' competition. The financial support from the Tourism Promotion Area Grant will pay for \$15,000 in facility costs and infrastructure rentals.

The financial assistance will provide an opportunity for Northwest Aerials to host a USA Gymnastics Washington Compulsory State Championships in a gymnasium with plenty of seating capacity, large competition area, and parking.

#### XCEL State Championships

Northwest Aerials with the assistance from the Snohomish County Sports Commission submitted a bid proposal for the opportunity to host the USA Gymnastics Washington XCEL State Championships at Everett Community College's Walt Price Student Fitness Center, April 1-3, 2022. This State Championship will be a three day competition. This State Championship will bring approximately 1,000 gymnasts to the City of Everett and Snohomish County.

Northwest Aerials is requesting \$15,000 in financial support for this statewide gymnastics competition. The financial support from the Tourism Promotion Area Grant will pay for \$15,000 in facility costs and infrastructure needs.

# 2022 TPA Fund

## Allocation Summaries with Business Plan

---

The financial assistance will provide an opportunity for Northwest Aerials to host a USA Gymnastics Washington XCEL State Championships in a gymnasium with plenty of seating capacity, large competition area, and parking.

This applicant requests assistance with:

- Facility/Infrastructure Rental - \$15,000

### **TPA-21-09**

**Applicant: Gold Creek Equine Rescue**

**Project: 2022 Gold Creek Rescue Horse Show (Year 1 of 2)**

Total Project: \$12,000

Requested funding: \$4,000 per year

Recommended funding: \$4,000 per year

Estimated overnight stays: 100

*Summary:* The Gold Creek Equine Rescue is planning to host a Horse Show at the Indoor Equestrian Arena at the Evergreen Fair Park, May 13-15, 2022 and May 5-7, 2023. The business plan is for this new horse show to become an annual event at the Evergreen Fair Park in Monroe, Washington. We are anticipating 100 horses with riders to compete in the event. Along with the rider, the trainers, groomers, and parents will travel to the event. On average 5 people travel with the rider. We anticipate 500 spectators for the first year event. We are estimating 100 room nights for the first year and 150 room nights for the second year.

By hosting a successful first-time event, the business plan is to increase the number of horses and riders to at least 120. The second year event will bring an estimated 600 people competing in the event and 600+ spectators attending the event.

The Gold Creek Equine Rescue is requesting \$8,000 in financial assistance over two years. The financial request is \$4,000 for 2022 and \$4,000 for 2023. The financial request is to pay a portion of the facility rental fee which includes but not limited to arenas, stalls, jumping equipment.

With the TPA financial assistance the horse show will be a three-day event. The first day will be set up and training offered to the riders and the second & third day will be competition using 2 arenas.

This applicant requests assistance with:

- Facility rental - \$4,000

### **TPA-21-10**

**Applicant: Trilogy Events**

**Project: 2022 Spirit Championships**

Total Project: \$88,750

Requested funding: \$15,000

Recommended funding: \$15,000

Estimated overnight stays: 300

*Summary:* Trilogy Events is interested in hosting a cheer and dance competition at the Angel Of The Winds Arena, February 27, 2022. Cheer and dance teams from the region (Washington, Oregon, Idaho, Montana, & California) will be invited to compete in the 1-day event in 2022. In 2022, we are anticipating 1,500 participants with 2,500

# 2022 TPA Fund Allocation Summaries with Business Plan

---

spectators.

We are requesting financial assistance in the amount of \$15,000 to help with the facility costs. The facility costs are 2.5 times more than the amount that we budget for with our other cheer and dance competitions throughout the United States.

Our goal is to grow the competition into a 2-day event. With support and consistency this competition would grow into a 2-day event. A 2-day event would draw 3,500 participants with 5,250 spectators.

This applicant requests assistance with:

- Facility rental - \$15,000

## **TPA-21-11**

**Applicant: Snohomish County Sports Commission**

**Project: 2022 Snohomish County Sports Commission Operating Budget**

Total Project: \$408,950

Requested funding: \$408,950

Recommended funding: \$408,950

Estimated overnight stays: 16,000

*Summary:* Snohomish County Sports Commission is applying to the Tourism Promotion Area (TPA) Grant for the funding of the sports commission's program. The expenses include sports development, marketing, tradeshow, travel, operations and wages & benefits.

We are requesting the continuation of the full funding for the sports program to continue our efforts in accomplishing the strategies in the 2018-2022 Strategic Tourism Plan and the 2022 Sports Commission's Business Plan.

The fund request is \$408,950.

Approving this request will allow the Snohomish County Sports Commission to operate as a stand-alone sports commission. The Snohomish County Sports Commission is a non-profit 501(c)3 organization.

By being funded by the TPA Grant, Snohomish County Sports Commission will remain competitive in attracting sporting events and generating associated hotel room nights in Snohomish County. Also, the sports team will continue to build relationships with event owners, locally, regionally, and nationally, with the main goal being to bring more new sporting events to Snohomish County in the years to come.

This applicant requests assistance with:

- Marketing & Advertising - \$35,950
- Sports Development - \$21,845
- Wages & Benefits - \$259,365
- Operations - \$54,190
- Travel & Operations - \$37,600

## **TPA-21-12**

**Applicant: Eventuris**

**Project: 2022 Everett 3on3 Basketball Tournament**

Total Project: \$230,000

Requested funding: \$25,000

Recommended funding: \$25,000

# 2022 TPA Fund

## Allocation Summaries with Business Plan

---

Estimated overnight stays: 150

*Summary:* The grant request is to help make the event sustainable in year one and for the opportunity to have the tournament become an annual event.

Eventuris wants to create a fun, impactful, and lasting community 3on3 basketball event based in downtown Everett that will become an important part of summer for the entire region. Like what happened with Spokane Hoopfest when we our two owners helped establish the world's largest 3on3 tournament, Eventuris wants to start a tradition in Everett. A significant TPA grant will greatly assist Eventuris in building a foundation with the 2022 debut tournament, enabling us to combine grants with sponsorships to create cash flow necessary to fund all aspects of the event budget, including marketing, promoting tourism, and welcoming guests to downtown Everett for a weekend of playing in the streets. The economic impact will grow as the event grows. We're here to stay!!

This applicant requests assistance with:

- Marketing - \$16,000
- Website & Mobile App - \$7,000
- Online team registration - \$1,000
- Bracketing & game management - \$1,000

### **TPA-21-13**

**Applicant: Washington Men's Gymnastics Foundation**

**Project: 2022 Washington State Boys Gymnastics Championships**

Total Project: \$40,625

Requested funding: \$20,000

Recommended funding: \$20,000

Estimated overnight stays: 2,000

*Summary:* Washington Men's Gymnastics Foundation (WMGF) plans to bring over 2,400 visitors to Snohomish County from March 11-13 2022 as the host of the 2022 Washington State Boys Gymnastics Championships. The State Championships will be held at Seaview Gymnasium, 200th St SW, Lynnwood, WA 98036.

This competition will bring in athletes, families, coaches and judges from all over Washington State. We are requesting \$20,000 in financial assistance with \$10,000 for facility rental fees, and \$10,000 for the Judges (hotel, travel, and meet fee) expenses as required by the USA Gymnastics Judges Association. WMGF has decades of experience successfully running high capacity meets and is looking forward to working again with Snohomish County and Snohomish County Sports Commission to continue to build on that tradition. After hosting a successful Collegiate Nationals meet in Everett in 2017 and successful Regional Championships in 2019, the WMGF is excited to show even more people what all Snohomish County has to offer!

The Washington Men's Gymnastics Foundation (WMGF) hopes to work with Snohomish County & Sports Commission to make it the Northwest's premiere destination for all levels of gymnastics.

This applicant requests assistance with:

- Venue rental - \$10,000
- Judges (travel/motel/meet fee) - \$10,000

# 2022 TPA Fund

## Allocation Summaries with Business Plan

---

### TPA-21-14

**Applicant:** Snohomish County Sports Commission

**Project:** 2022 US Trail Running Conference (Year 1 of 2)

Total Project:

Requested funding: \$15,000

Recommended funding: \$15,000

Estimated overnight stays: 500

*Summary:* Snohomish County Sports Commission submitted a bid proposal for the opportunity to host the US Trail Running Conference to Snohomish County in September/October 2022. This is a four day conference with preferred dates a Wednesday afternoon through a Saturday afternoon. The content for the first 3 days is geared to trail race directors & industry professionals, with content on the final day dedicated to trail runners.

This conference will bring 100 trail run directors and 25 vendors over the four days. Another 200-300 people (trail runners) will attend the conference on the last day as this day is geared toward the trail runners.

Snohomish County Sports Commission is requesting \$15,000 in financial assistance. The financial assistance is needed in order to meet the event RFP requirement. The grant money will cover the following expenses, but not limited to, facility rental, food & beverage and equipment rental such as AV equipment.

This applicant requests assistance with:

- Bid fee - \$15,000

### TPA-21-15

**Applicant:** Snohomish County Sports Commission

**Project:** 2022 National Beard & Moustache Championship

Total Project:

Requested funding: \$3,000

Recommended funding: \$3,000

Estimated overnight stays: 600

*Summary:* Snohomish County Sports Commission is submitting a bid proposal for the opportunity to host the 2022 National Beard & Moustache Championships in September or October 2022. The actual dates to be determined. The proposed venue is the Everett Performing Arts Center & the Wetmore Plaza. This event will bring 400-500 competitors and 1,000-1,500 spectators over 3 days. This event will bring competitors from across the United States including Texas, Florida, Illinois, Arizona, and California. We are requesting \$3,000 in financial assistance which includes, but not limited to, venue rental fees, equipment rental costs, tent rental costs, and labor costs.

In addition to the competition on Friday evening and Saturday, Beard Team USA, event organizers, works with a destination in coordinating a Pub Crawl on Thursday and family fun activity on Sunday. Snohomish County Sports Commission will create a Pub Crawl itinerary for Thursday and a Fun Morning at the Pumpkin Patch at one of the Snohomish Valley Farms for Sunday.

This applicant requests assistance with:

- Facility rental - \$3,000



# 2022 TPA Fund

## Allocation Summaries with Business Plan

---

### **TPA-21-16**

**Applicant: Snohomish County Sports Commission**

**Project: 2022 American Cornhole League Pro Shootout (Year 1 of 2 year project)**

Total Project: \$243,300

Requested funding: \$25,000

Recommended funding: \$25,000

Estimated overnight stays: 600

*Summary:* Snohomish County Sports Commission (SCSC) wants to host an ACL (American Cornhole League) Pro Shootout & Open Event. The date of the event would be either May 20-21, 2022 or June 24-25, 2022. This CBS/CBS Sports Network televised event would bring up to 1,000-1,200 players and family members for this two day event. An opportunity to have 1,000+ spectators in attendance the Pro Shootout Event on Saturday night.

Snohomish County Sports Commission is requesting \$25,000 in financial assistance. The TPA monies would pay for \$25,000 in event operation expenses.

SCSC received an Event RFP for the opportunity to host a 2021-2022 ACL Season Event in mid-August 2021. We have had a conversation with the Event Director to understand the event and ACL's needs. We believe that this Nationally television event will highlight Everett and Snohomish County to a broad national market.

In addition to the event being televised on CBS / CBS Sports Network, the event will be seen on ACL linear television and simulated live events on [www.iplayacl.com](http://www.iplayacl.com), Facebook, YouTube, Twitch and more. ACL Public Relations strategy focuses on getting coverage around their national events and building stories around their ACL Pro Players.

This applicant requests assistance with:

- Operation Expenses - \$25,000

### **TPA-21-17**

**Applicant: Snohomish County Sports Commission**

**Project: 2022 West A & B NSA World Series**

Total Project: \$84,000

Requested funding: \$10,000

Recommended funding: \$10,000

Estimated overnight stays: 2,000

*Summary:* Snohomish County Sports Commission is submitting a bid proposal for the opportunity to host the 2022 West A & B NSA World Series in Snohomish County, July 27-30, 2022. This girls' fastpitch championship would bring 100 teams from California, Nevada, Idaho, Oregon and Washington. The age groups competing in the championship would be 10U, 12U, 14U, 16U and 18U. The championship would bring 5,000 people to Snohomish County for 4-5 days.

Snohomish County Sports Commission is requesting \$10,000 in financial assistance. The TPA monies would pay for facility rental expenses.

# 2022 TPA Fund

## Allocation Summaries with Business Plan

---

The proposed venues are Marysville-Pilchuck High School (4 fields), Phil Johnson Ballfields (4 fields), Meadowdale Athletic Complex (5 fields), and Sky River Park (5 fields). Snohomish County has not hosted a NSA World Series since July 2015.

This applicant requests assistance with:

- Facility rental - \$10,000

### **TPA-21-18**

**Applicant: Spartan Race, Inc.**

**Project: 2022 Tough Mudder**

Total Project: \$590,000

Requested funding: \$75,000

Recommended funding: \$75,000

Estimated overnight stays: 6,000

#### *Summary:*

Tough Mudder is seeking financial assistance of \$75,000 for marketing and event cost overrun including remediation, equipment rental, staff travel, and shuttle transportation. The total amount requested for marketing is \$35,000, and \$40,000 event cost overrun including equipment rental, staff travel, remediation, and shuttle transportation.

In 2022, Tough Mudder would like to host our signature OCR races; 15K, 10K, 5K and kids race on September 25-25, 2022 at Meadow Wood Equestrian Center in Snohomish, Washington (just outside of Monroe).

This would be the first time Tough Mudder would host an event in Snohomish County. Tough Mudder has hosted an annual event in Black Diamond, WA since 2012 and is considering a move to Meadow Wood.

This applicant requests assistance with:

- Marketing - \$35,000
- Event Costs (Equipment rental, staff, travel) - \$40,000

### **TPA-21-19**

**Applicant: Spartan Race, Inc.**

**Project: 2022 Spartan Race Trifecta Weekend**

Total Project: \$549,000

Requested funding: \$75,000

Recommended funding: \$75,000

Estimated overnight stays: 8,000

#### *Summary:*

# 2022 TPA Fund Allocation Summaries with Business Plan

---

Spartan Race is seeking financial assistance of \$75,000 for marketing and event cost overrun including remediation, equipment rental, staff travel, and shuttle transportation. The total amount requested for marketing is \$35,000, and \$40,000 event cost overrun including equipment rental, staff travel, remediation, and shuttle transportation.

In 2022, Spartan Race would like to host one of our Trifecta weekend races, August 6-7, 2022 weekend at Meadow Wood Equestrian Center in Snohomish, Washington (just outside of Monroe).

2022 will take on a whole new level of challenges to rebuild our industry post-COVID. Additional marketing expenses and production costs are expected. Spartan has decreased our overall schedule of events of the year by 15%, so we will be pooling from participants from further distances. We have also changed the schedule and flipped our Portland and this event, thus placing this event as the first event in the region for the year. Marketing will be key to ensure we attract at least 14,000 participants and spectators.

We are seeking financial assistance with event costs that are not foreseen such as remediation, and shuttle transportation to and from the venue. Meadow Wood Equestrian Center is farmland next to the Skykomish River. Due to inclement weather the farmland may flood which would reduce the parking capacity on the property. If the parking capacity is reduced, then we are forced to secure offsite parking and rent shuttle busses for the participants and spectators to get to the competition venue. As Meadow Wood continues to develop their property, cost to restore the land has become an increasing high expense. Weather also plays a major factor in land impact. If the ground is wet during race weekend, the damage caused by foot traffic increases significantly.

Spartan Race hosts races globally each year in 35 countries. Each race has its own event budget that must be sustainable. The revenue of each event includes participants' registrations, in-kind contributions, and community grant monies. The expenses of each event include venue costs, staff costs, equipment costs, marketing costs, and other event related costs.

This applicant requests assistance with:

- Marketing - \$35,000
- Event Costs (Equipment rental, staff, travel) - \$40,000

## **TPA-21-19**

**Applicant: NA**

**Project: 2022 Datafy Event Reports**

Total Project: \$6,250

Requested funding: NA

Recommended funding: \$6,250

Estimated overnight stays: NA

Summary: The TPA Board allocated \$6,250 for Event Reports pulled through the County Tourism DMO's contracting data firm, Datafy (previously known as SeeSource). Event Reports were approved for all 2022 TPA Grant Projects. These reports are anticipated to help the TPA Board develop a greater understanding of the return on investment of TPA grant dollars, as well as provide grant applicants with detailed visitation data they can use to enhance promotion of their event in future years.

This applicant requests assistance with:

- Event reports - \$6,250
  - \$250 per report

## **TPA-21-20**

**Applicant: Northwest Aerials**

**Project: 2022 USA Gymnastics Washington Level 6-10 State Championships**

Total Project: \$52,900

Requested funding: \$13,000

Recommended funding: \$13,000

# 2022 TPA Fund

## Allocation Summaries with Business Plan

---

Estimated overnight stays: 300

### Summary:

Northwest Aerials with assistance from the Snohomish County Sports Commission submitted a bid proposal for the opportunity to host the 2022 USA Gymnastics Washington Level 6-10 State Championship at the Walt Price Fitness Center at Everett Community College, March 25-27, 2022. This State Championship is a three-day competition with one day set up.

Northwest Aerials is requesting \$13,000 in financial support for this stateside gymnastics' meet featuring 650 of the top Level 6-10 gymnasts in Washington State. The financial support from TPA grant will pay for \$13,000 for facility and infrastructure rental fee.

The financial assistance will provide an opportunity for Northwest Aerials to host another USA Gymnastics Washington State Championship in a gymnasium with plenty of seating capacity, large competition area and parking. As Washington State has a Indoor Venue Covid mandates, Northwest Aerials needs to plan to limit the capacity of spectators and athletes at one time which includes ensuring that the 6 feet social distance recommendation is met.

This applicant requests assistance with:

- Facility rental - \$13,000

### TPA-21-21

**Applicant: SCSC**

**Project: 2022 WBC USA World Qualifier**

Total Project: \$19,000

Requested funding: \$8,000

Recommended funding: \$8,000

Estimated overnight stays: 350

Summary: Snohomish County Sports Commission submitted a bid proposal to be the host destination to one of the 2022 WBC USA Open World Qualifier. The proposed date is May 28, 2022 at the Edmonds Center for the Arts in Edmonds. The event is expected to bring 900 people to Edmonds and Snohomish County over a holiday weekend.

Snohomish County Sports Commission is requesting for a total of \$8,000 in financial assistance. The grant money would pay the following: \$7,000 in facility rental costs and \$1,000 in marketing costs. By requesting this funding, it provides us with the ability to meet all the bid proposal requirements.

World Breaking Classic (WBC) is the world's largest and most exciting 2v2 Breaking Competition. Every year, eight of the most unique and influential dancers are invited to the World Finals. Breakdancing is slated to make its official Olympics debut at the 2024 Paris Summer Games. The first WBC World Finals was held in 2009 and now WBC has marked its footprint in the global dance community.

The 2022 WBC USA Open Qualifier is the only World Breaking Classic event in the United States next year. As one of the up to 10 Qualifiers globally, the '22 WBC USA Open will feature some of the world's best dancers vying for a trip to the 2022 WBC World Finals in Eindhoven, Netherlands. As an open event, the '22 WBC USA Open Qualifier is accessible to competing adults/kids, men/women, and B-boys/ B-girls from anywhere inside and outside of the USA.

This applicant requests assistance with:

- Facility rental - \$7,000

# 2022 TPA Fund Allocation Summaries with Business Plan

---

- Marketing - \$1,000