

SNOHOMISH COUNTY BOARDS & COMMISSIONS APPLICATION FORM

NOMINEE: Please fill in this section

Name of Board/Commission: Tourism Promotion Area (TPA) Advisory Board

New Appointment

Snohomish County Council District (Please choose one): 3

Name Janet M Pope

Home Address 3815 196th St SW

Mailing Address (if different) Suite 136

City Lynnwood

State WA

Zip Code 98036

Telephone (Home) 425-220-8474

Telephone (Work) 425-440-0970

Email jpope@lynnwoodpfd.com

Current Employer Lynnwood Public Facilities District

Occupation Executive Director

Education Master in Fine Arts, Master of Public Administration

Licenses held (if applicable) *Field not completed.*

Why would you like to serve on this board/commission? As the Executive Director of the Lynnwood Public Facilities District I am responsible for the oversight of the Lynnwood Convention operations and funding. In addition, we are undergoing a significant master planning process to redevelop the property around the Lynnwood Convention center to include an expansion of the center and a 24/7 tourism

destination site. We anticipate the center expansion will increase capacity in Snohomish County for multiple tourism/sports related activities. I am still relatively new to this position, starting during Covid as things shut down. I would like to become more involved in the County wide tourism efforts. I do serve on the Tourism Advisory Commission for the City of Lynnwood.

Please explain why you are a qualified candidate, including relevant professional experience, to serve on the board/commission.

While I current lead a municipality, I have spent 20 years in leadership roles in the nonprofit sector working closely with government and the private sector. At my previous position I was CEO of an organization with 22 programs providing housing and emergency shelter. This organization had a \$20 million budget with nearly \$8 million coming from government grants where I was responsible for the compliance. I have developed and been involved in numerous community development projects and served on several boards and advisory committees in both King and Snohomish County. These have included human service, arts and housing related task forces directly advising elected officials including the Puget Sound Regional Council and the mayor of Seattle and King County Executive. Currently I am on the Sound Transit Everett Extension Community Advisory Group advising the Sound Transit Council on stops for the expansion for light rail.

Please list community involvement/volunteer activities

In addition to what is listed above, I have served on the homeless policy task force for Snohomish County developing the 10 year plan to end homelessness, the City of Everett diversity commission, and the YMCA community development board in Snohomish County. In Seattle, I served on the tent encampment task force for City of Seattle and multiple commissions created by Seattle Mayors and King County Executive Dow Constantine. I have also served on several nonprofit boards and arts advisory groups. Currently I am a board member for Pacific Marine Research which brings hands on educational experiences regarding marine environmental issues and sustainability to youth.

How did you learn of this opportunity?

The Lynnwood Convention Center contracts with an operator. The former general manager of the Convention Center previously served on the TPA board. We have changed operators and it seems more fitting that this service should be with a permanent representative from the Lynnwood Convention Center and not a contractor which can change over

time. I was approached Snohomish County staff when our former general manager submitted her resignation.

Do you currently serve on a Snohomish County board or commission?*

No

**2.03.060SCC - Candidates for appointment to county boards or commission must meet the following requirements:*

(1) Possess qualifications for the appointment sought, as shown by the candidate's written documentation and any hearing testimony;

(2) If a reappointment, demonstrate the continuing benefits of retaining the board member as discussed in the executive's recommendation and a satisfactory attendance record, as determined by adopted criteria of the particular board;

(3) Reside or work in Snohomish County, or show evidence of special interest in Snohomish County, PROVIDED That a candidate may not be a County employee.

****Please be advised, effective January 1, 2022 individuals joining identified boards and commissions will be required to pass a background check.**

By signing this Application Form, Nominee acknowledges that he/she will comply with all county policies, county code, and state law. Nominee also acknowledges that any record, including personal e-mail, prepared, owned, used, or retained by Nominee in the conduct of Board/Commission business is a public record, and Nominee agrees to produce said records to County upon request. Failure to comply with the above provisions may result in Nominee's removal from Board/Commission.

Signature Janet Pope

Date 3/1/22

Please attach resume if available and either submit this form or print it and mail to [JPope Resume 2021.pdf](#)

Pursuant to the Public Records Act, Chapter 42.56 RCW, records submitted to Snohomish County and County Council are subject to public disclosure. The practice of the council office is to post all meeting and hearing materials to our

website to ensure transparency, as well as to assist in facilitating public records requests.
