

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington

MOTION NO. 25-548

2026 LOCAL HOTEL/MOTEL FUND ROUND 1 EXPENDITURE PLAN

WHEREAS, SCC 4.40.050 created a fund known as the "Local Hotel/Motel Fund"; and

WHEREAS, SCC 4.40.050 establishes that funds collected under the section may be used to assist in defraying costs associated with projects designed to attract visitors to the County or encourage expansion of tourism; and

WHEREAS, the County has received applications for funding assistance from various eligible public and nonprofit entities in response to a public solicitation for such applications; and

WHEREAS, the Snohomish County Lodging Tax Advisory Committee, on September 25, 2025, has evaluated the applications for eligibility and recommended funding levels for the projects, consistent with provisions of RCW 67.28;

NOW, THEREFORE, ON MOTION, the Snohomish County Council approves the 2026 Local Hotel Motel Fund projects listed in the item entitled "2026 Local Hotel Motel Small Fund Round One Allocations" attached hereto at the recommended levels as set forth therein and authorizes Executive Directors' signature authority to sign the agreements on behalf of Snohomish County and any other documents to effectuate all the terms and conditions of said agreements; and authorizes the Executive to execute the necessary contracts.

PASSED this 17th day of December, 2025

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington



Council Chair

ATTEST:



Deputy Clerk of the Council

2026 Local Hotel Motel Small Fund Round One Allocations

Project Number	Sponsor	Name of Event	Requested Funding Amount	Final Funding Recommendation	Council District	City LTAC Request	New Project or Applicant
P-25-01	Amateur Athletics Commission Snohomish County	2026 WIAA Baseball State Championships	\$10,000.00	\$10,000.00	2	\$10,000.00	No
P-25-02	AMGRAF	2026 AMGRAF Concert Series	\$45,000.00	\$30,000.00	2	\$25,000.00	No
P-25-03	Camano Island Chamber of Commerce	Northwest Glass Quest	\$12,000.00	\$12,000.00	1	N/A	No
P-25-04	Gold Creek Equine Rescue - Priority 2	2026 Candyland XCEL Gymnastics Invitational	\$15,000.00	\$15,000.00	5	\$10,000.00	No
P-25-05	Gold Creek Equine Rescue - Priority 1	2026 Xcel Region 2 Regionals	\$25,000.00	\$25,000.00	2	N/A	Yes
P-25-06	Cascade Loop Association (National Scenic Byway)	Seattle North County Collaborative Promotion Campaign	\$15,000.00	\$15,000.00	1	N/A	Yes
P-25-07	City of Everett - Priority 1	Sorticulture	\$30,000.00	\$20,000.00	2	\$30,000.00	No
P-25-08	City of Everett -Priority 2	Wintertide	\$25,000.00	\$12,500.00	2	\$30,000.00	No
P-25-09	City of Monroe - Priority 2	Explore Monroe Digital Marketing	\$9,000.00	\$9,000.00	5	\$3,000.00	No
P-25-10	City of Snohomish	2026 Snohomish Digital Marketing Campaign	\$7,500.00	\$6,205.00	5	\$7,500.00	No
P-25-11	Courtyard Media Foundation	Courtyard Media Foundation - Geekfest West 2026	\$50,000.00	\$30,000.00	5	N/A	No
P-25-12	DeMiero Jazz Festival	DeMiero Jazz Festival 2026	\$3,000.00	\$3,000.00	3	\$3,600.00	No
P-25-13	Historic Downtown Snohomish Association	Home for the Holidays in Historic Downtown Snohomish 2026	\$10,500.00	\$6,000.00	5	\$5,000.00	No
P-25-14	Historic Downtown Snohomish Association	Tourism Marketing with Sound Publishing & Snohomish Film Company	\$14,000.00	\$6,000.00	5	N/A	No
P-25-15	Ignite Robotics	Ignite the Northwest Signature Event	\$25,000.00	\$25,000.00	5	\$25,000.00	No
P-25-16	Stilly Valley Chamber Foundation - Priority 2	Oktoberfest Arlington	\$8,000.00	\$5,000.00	1	\$8,000.00	No
P-25-17	Olympic Ballet Theatre	2026 Olympic Ballet Theatre Advertising	\$12,000.00	\$10,000.00	2,3	\$5,600.00	No
P-25-18	Paine Field Airport	Paine Field Airport Awareness Campaign	\$50,000.00	\$30,000.00	All	N/A	Yes
P-25-19	Pacific Northwest Aerospace Alliance	ADVACE 2026 Annual Aerospace Conference	\$50,000.00	\$40,000.00	3	N/A	No
P-25-20	Port of Everett - Priority 1	2026 Waterfront Place Winter Festivities	\$50,000.00	\$25,000.00	2	N/A	No
P-25-21	District 19 American Contract Bridge League	Puget Sound Regional Bridge Tournament	\$15,000.00	\$10,000.00	3	N/A	Yes
P-25-22	Seattle Handball Club	Seattle Handball Cup 2026	\$5,100.00	\$5,100.00	3	N/A	No
P-25-23	The Snohomish Wedding Guild	2026 Snohomish Wedding Guild	\$17,700.00	\$14,000.00	5	N/A	No
P-25-24	Snohomish Youth Soccer Club	Snohomish United Bigfoot 2026	\$50,000.00	\$15,000.00	all	\$7,000.00	No
P-25-25	Space 802	2026 Space 802 Mill Town Marathon	\$14,500.00	\$10,000.00	4	\$10,000.00	Yes
P-25-26	Stilly Valley Chamber Foundation - Priority 1	Arlington Farm Tours	\$5,000.00	\$5,000.00	1	\$5,000.00	No
P-25-27	Tulalip Boys & Girls Club	2026 March Madness Basketball Tournament	\$10,000.00	\$10,000.00	1	\$10,000.00	No
P-25-28	U.S. Figure Skating	2026 Skate America	\$50,000.00	\$50,000.00	2	\$50,000.00	No
P-25-29	US Australian Football League	US Australian Football League Western Regionals	\$13,500.00	\$13,500.00	5	N/A	No
P-25-30	Washington United Taekwondo Group	2026 AAU Taekwondo Pacific Northwest National Qualifier	\$15,000.00	\$10,500.00	3	N/A	No
P-25-31	Seattle Metro JO	2026 USA Softball Western Nationals	\$25,000.00	\$25,000.00	1,2,3,4	N/A	No

total **\$502,805.00**