



Snohomish County Council

Committee: Finance Committee
ECAF: 2021-0952
Proposal: Mot. 21-429

Analyst: Jim Martin
Date: December 1, 2021

Consideration:

2022 Local Hotel/Motel Fund Expenditure Plan.

Background

Ordinance 87-062 authorizes the County to administer a program to allocate revenues accruing to it under provisions of RCW 67.28.1801. These funds are reserved for support of tourism development and promotion projects.

Snohomish County Code 4.40.050 establishes that funds collected under the section may be used to assist in defraying costs associated with projects designed to attract visitors to the County or encourage expansion of tourism. On October 8, 2021, the Lodging Tax Advisory Committee reviewed and scored the 47 projects recommended for program year 2022. Project allocations are from the “local 2%” Hotel/Motel fund and total \$338,060.

Current Proposal

Council approval of the recommended levels as set forth herein authorizes the Executive to execute the necessary contracts.

Duration: N/A

Fiscal Implications: \$338,060

2021 Budget:

Is this in the current year budget: N/A

Future Budget Impacts: \$338,060 included in the 2022 Council adopted budget

Handling: Normal.

Approved-as-to-form: N/A

Risk Management: N/A

Executive Recommendation: Approval

Attachments: Refer to the submitted ECAF that includes the following attachments:

- (1) Proposed Motion
- (2) Local Hotel/Motel Small Fund Allocations for 2020
- (3) 2020 Local Hotel/Motel Project Summaries

Amendments: NONE.

Request: Move to Council for consideration.