



Planning and Community Development

Ryan Countryman

Council Initiated:

☐ Yes

☒ No

ECAFs: 2023-1495
2023-1496

Motions: 23-571
23-572

Type:

☐ Contract

☒ **Board Appt.**

☐ Code Amendment

☐ Budget Action

☐ Other

Requested Handling:

☒ **Normal**

☐ Expedite

☐ Urgent

Fund Source:

☐ General Fund

☐ Other

☒ **N/A**

Executive Rec:

☒ **Approve**

☐ Do Not Approve

☐ N/A

Approved as to

Form:

☐ Yes

☐ No

☒ **N/A**

Subject: Board Appointments – Tourism Promotion Area Advisory Board (TPAAB)

Scope: Motion 23-571 (ECAF 2023-1495) would appoint Quynh Devitte to TPAAB
Motion 23-572 (ECAF 2023-1496) would appoint Raechel Morera to TPAAB

Duration: Both motions are to appoint members to initial partial terms filling unexpired terms vacated by former TPAAB members. See discussion below regarding possible amendments to the expiration dates.

Fiscal Impact: ☐ Current Year ☐ Multi-Year ☒ **N/A**

Authority Granted: N/A

Background:

The TPA: [SCC 4.118.010](#) establishes the Tourism Promotion Area (TPA) pursuant to [RCW 35.101.080](#). The TPA includes the areas within the city limits of the Arlington, Bothell (Snohomish County portion), Everett, Edmonds, Lynnwood, Marysville, Monroe, Mountlake Terrace, and Mukilteo as well as the unincorporated area of Snohomish County.

The TPAAB: [SCC 4.118.080](#) establishes the TPA Advisory Board (TPAAB) to serve in an advisory capacity regarding the uses of lodging charges collected and recommends an annual business plan. The TPAAB is composed of 14 members: nine (9) lodging members, one from each of the five council districts and four at-large members and five (5) non-lodging members (one from each of the five council districts). SCC 4.118.080 requires the County Executive to consult with the Snohomish County Lodging Association (SCLA) prior to recommending persons for appointment.

The nominees: Quynh Devitte works for Courtyard by Marriott, representing the downtown Everett location. She has experience on other lodging tax advisory boards.

Raechel Morera works for Economic Alliance Snohomish County (EASC) as an events and programs manager with a goal of increasing tourism and overnight stays.

Both nominees are well qualified to serve as at-large members of the TPAAB. The County Executive has consulted with SCLA and recommends approval of both appointments.

Amendments. Council received both motions with enactment clauses that provide terms ending on December 31, 2027. SCC 4.118.080(4) provides that appointments to vacant unexpired terms are for the unexpired term, rather than a full term. Quynh Devitte is nominated to an at-large lodging member position, where the vacant current term was set by [Motion 22-258](#) to end on December 31, 2025. Raechel Morera is nominated to a District 1 non-lodging member position where the vacant current term was set by [Motion 22-260](#) to end on December 31, 2024. Council staff has verified with Executive staff that the current appointments should both end at the expiration dates of the unexpired terms set by prior motions. Staff requests approval of a verbal amendment to revise the ending dates for both appointments to match the unexpired terms.

Request: Move Motions 23-571 and 23-572 to General Legislative Session on January 10, 2024, for consideration as amended.