



Snohomish County Council

Committee: Finance

Analyst: Heidi Beazizo

ECAF: 22-1263, 1264, and 1265

Proposal: Mot. 22-528, 22-530 & 22-531

Date: December 7, 2022

Consideration

The Executive's Office requests Council consider approving proposed Motions 22-528, 22-530, and 22-531 which would approve nominations to the Snohomish County Tourism Promotion Area (TPA) Advisory Board.

Background

Snohomish County Code [4.118.010](#) establishes the Tourism Promotion Area (TPA) pursuant to [RCW 35.101.080](#). The TPA includes the areas within the city limits of the City of Arlington, the Snohomish County portion of the City of Bothell, the City of Everett, the City of Edmonds, the City of Lynnwood, the City of Marysville, the City of Monroe, the City of Mountlake Terrace, and the City of Mukilteo as well as the unincorporated area of Snohomish County.

Snohomish County Code [4.118.080](#) establishes the Tourism Promotion Area Advisory Board to serve in an advisory capacity regarding the uses of lodging charges collected and recommends an annual business plan; The 2022 TPA Business Plan was approved on January 19, 2022.

The TPA Advisory Board is composed of 14 members: nine (9) lodging members, one from each of the five council districts and four at-large members and five (5) non-lodging members (one from each of the five council districts). Appointments are for three years (with three possible consecutive terms) and SCC 4.118.080 requires the County Executive to consult with the Snohomish County Lodging Association prior to recommending persons for appointment.

Current Proposal

Scope:

| Motion | Nominee | Comments | Member Type | Term Expiration |
|---------------|-----------------|--|--------------------|------------------------|
| 22-258 | Kiel Whitney | General Manager for the Marriott Everett | At-Large | 12/31/2025 |
| 22-530 | Nikki Brame | Vice President of Sales and Marketing for 360 Hotel Group in districts 2 and 3 | At-Large | 12/31/2025 |
| 22-531 | Danielle Cavoto | General Manager – Delta Marriott Seattle/Everett | At-Large | 12/31/2025 |

All nominees were voted for election by the TPA Advisory Board

Fiscal Implications: N/A

2022 Budget: N/A

Future Budget Impacts: N/A

Handling: Urgent

Approved-as-to-form: N/A (Board nominations)

Risk Management: FYI Provided

Executive Recommendation: Approve

Request: Move to GLS on December 14th for Council to consider taking action.