



Health and Community Services

Cynthia Foley

Council Initiated:

Yes

No

ECAF: 2024-2948

Motion: 24-486

Type:

- Contract
- Board Appt.
- Code Amendment
- Budget Action
- Other

Requested Handling:

- Normal – Deadline 12/31/2024
- Expedite
- Urgent

Fund Source:

- General Fund
- Other
- N/A

Executive Rec:

- Approve
- Do Not Approve
- N/A

Approved as to

Form:

- Yes
- No
- N/A

Subject: Amendment No. 1 to Agreement with Quinn Thomas, LLC

Scope: Amendment No. 1 to an agreement between Snohomish County and Quinn Thomas, LLC, for a communications campaign designed to prevent opioid and substance use and overdose. The amendment increases the contract not to exceed amount by \$75,000, bringing the contract total to \$150,000. The current contract is set to expire on December 31, 2024, and the amendment extends the contract until August 31, 2025.

The original *Schedule A Scope of Services* of the contract will be in place until the end of 2024. Under Amendment No. 1 to the contract, Schedule A1 Scope of Services to the contract will be in place as of January 1, 2025. Under the revised scope the contractor will:

- Identify a marketing plan based on 2024 performance.
- Begin developing user-generated videos.
- Develop a program to invite community members to contribute campaign art.
- Refresh the top-performing 2024 ads in English and Spanish.
- Develop 4-5 ads in Vietnamese.

Duration: May 29, 2024, through August 31, 2025, and may be renewed for up four additional one-year terms.

Fiscal Impact: Current Year Multi-Year N/A

Expenditures	Current Year	2025	2026	2027	2028	Total
	\$75,000	\$75,000				\$150,000
Totals	\$75,000	\$75,000	0	0	0	\$150,000

Revenue	Current Year	2025	2026	2027	2028	Total
	\$75,000	\$75,000				\$150,000
Totals	\$75,000	\$75,000	0	0	0	\$150,000

Authority Granted: Motion 24-416 authorizes the Executive to sign an amendment to the agreement with Quinn Thomas, LLC.

Background: On May 22, 2024, Council approved Motion 24-209 authorizing the Executive to sign an agreement with Quin Thomas, LLC, in the amount of \$75,000 for an opioid and substance use prevention campaign.

Requested Action: Move to the GLS agenda for Council consideration.