



Health and Community Services

Cynthia Foley

Council Initiated:

Yes

No

ECAF: 2024-0867

Motion: 24-209

Type:

- Contract
- Board Appt.
- Code Amendment
- Budget Action
- Other

Requested Handling:

- Normal
- Expedite
- Urgent

Fund Source:

- General Fund
- Other
- N/A

Executive Rec:

- Approve
- Do Not Approve
- N/A

Approved as to

Form:

- Yes
- No
- N/A

Subject: Agreement with Quinn Thomas, LLC, for Communications Materials for Opioid and Substance Use Prevention

Scope: The Health Department is seeking to contract with Quinn Thomas, LLC, for a communications campaign about opioid use prevention. The campaign will reach culturally diverse populations.

The campaign will include paid media on online platforms and community outreach materials in English and two other target languages. Performance reporting will be provided biweekly.

The contract not to exceed amount is \$75,000. Contracts for services greater than \$50,000 (which are not incidental to public work) come before Council for approval pursuant to SCC 3.04.140 (2).

Duration: Execution through December 31, 2024, and may be extended for up to three one-year terms.

Fiscal Impact: Current Year Future-Year N/A

Expenditures	Current Year	2024	2025	2026	2027	Total
Fund 125	\$75,000					\$75,000
Totals	\$75,000	0	0	0	0	\$75,000

Revenue	Current Year	2024	2025	2026	2027	Total
						0
						0
Totals	0	0	0	0	0	0

Authority Granted: Motion 24-209 authorizes the Executive to sign an agreement with Quinn Thomas, LLC, for a communications campaign to prevent opioid and substance use.

Background: On April 17, 2024, Council approved Motion 24-152¹ authorizing the Executive to sign an agreement for health literacy communications with Colehour + Cohen, Inc.

Requested Action: Move to GLS agenda on May 22, 2024, for Council consideration.

¹ [2024-0444 - Motion 24-152 \(legistar.com\)](https://legistar.com/2024-0444-Motion-24-152)