



SNOHOMISH COUNTY

INNOVATION, COLLABORATION & PARTNERSHIP



EASC | 2025 BODY OF WORK

Purpose & Countywide Goals:

- Strengthen Snohomish County's economic recovery and long-term growth
- Advance economic opportunity, inclusive growth, industry diversification, and a dynamic economy
- Support businesses, workers, and communities countywide

STRENGTHENING THE FOUNDATION

- Entered 2025 having completed the **ADO RFI and redesignation process**, reaffirming EASC's role as Snohomish County's Associate Development Organization
- Welcomed a **new CEO**, aligning leadership, priorities, and delivery expectations
- 2025 served as a **foundation-building year**, focused on strengthening coordination, systems, and partnerships across the countywide economic development ecosystem



EASC'S ROLE: DELIVERING THROUGH TEAM SNO CO

EASC serves as the countywide convener and implementer of economic development

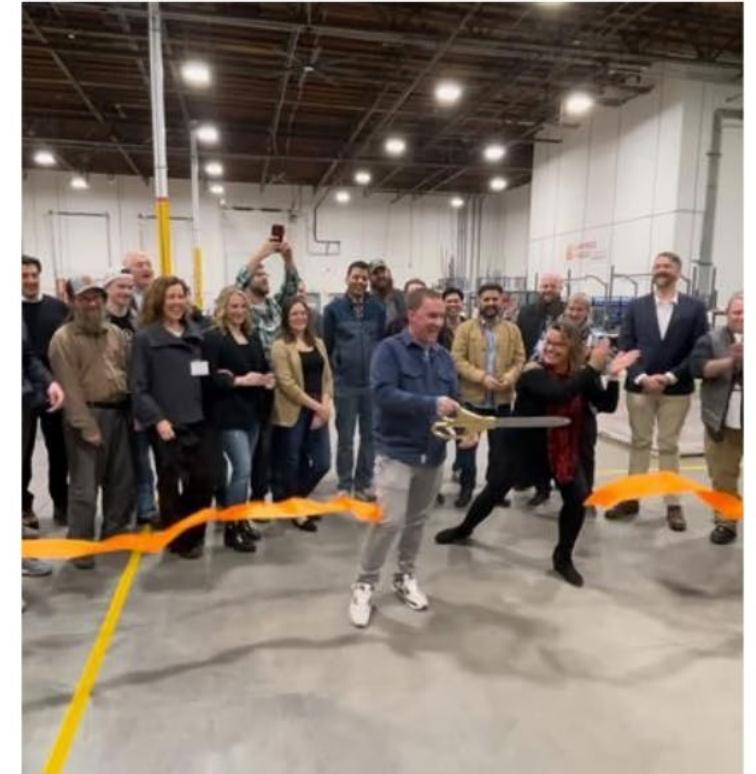
Coordinates across Team SnoCo and regional partners to avoid duplication and improve service delivery

Aligns partners, resources, and expertise to deliver cohesive business-focused outcomes



BUSINESS RETENTION & EXPANSION: CORE TO 2025

- BRE was the backbone of EASC's 2025 work across nine priority industry sectors
- Focused on helping existing employers address workforce, infrastructure, permitting, power, and cost barriers
- Scaled outreach and rapid response to support business stability and growth





GeekWire

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Washington state will provide \$350K to support Portal Space System's satellite factory in Bothell

BY ALAN BOYLE on Dec 10, 2020 at 1:59 pm

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BRE SPOTLIGHT: PORTAL SPACE SYSTEMS

- **Business Retention & Expansion success** — existing Snohomish County employer
- Supported expansion through BRE engagement and state incentive coordination
- Outcomes:
 - 50,000 sq. ft. expansion in Bothell
 - \$350,000 Strategic Reserve Fund award
 - 100+ high-skill jobs near-term
 - ~700 projected jobs projected over five years

Key takeaway: Keeping and growing innovative companies already rooted in Snohomish County

GLOBAL ENGAGEMENT & PIPELINE BUILDING



SelectUSA Investment Summit | 20+ International Investor Meetings

- Represented Snohomish County as part of the WA State delegation
- Conducted one-on-one meetings with companies evaluating U.S. expansion
- Promoted aerospace, advanced manufacturing, clean tech, and life-science strengths

SelectUSA Seattle Spinoff

- Collaborated for a third consecutive year with Greater Seattle Partners
- Hosted international delegations in Snohomish County to showcase sites, workforce, and infrastructure
- Strengthened regional coordination and follow-up for investor due diligence

Paris Air Show | 25+ Meetings Representing 10 Countries

- Elevated Snohomish County's global aerospace profile
- Conducted business development meetings across the global supply chain
- Advanced relationships supporting future BRE, supplier expansion, and investment pipelines



PROJECTS OF COUNTYWIDE SIGNIFICANCE

- Supported coordination and industry engagement for:
 - Paine Field expansion
 - Sustainable aviation and clean-energy R&D
 - Rural and unincorporated area expansion
 - FIFA World Cup 2026 readiness
 - Major transportation and infrastructure projects
- Focused on early business engagement and programming tied to project impacts

SMALL BUSINESS & PROCUREMENT IMPACT

- **APEX Accelerator** supported local firms pursuing public contracting opportunities
- **SBDC** delivered capital access, job creation, and revenue growth for small businesses

Event Highlight: North Puget Sound Contracting Conference | 500+ Attendees

- Convened businesses, public agencies, and prime contractors around infrastructure and public works
- Expanded access for Snohomish County firms to major transportation and capital projects
- Strengthened regional supply chains and local participation



WORKFORCE: BUILDING THE FUTURE TALENT PIPELINE

- **Snohomish STEM** is the countywide backbone organization for career-connected learning, convening employers, educators, and workforce partners
- **STEM Like Me!®** (led by Snohomish STEM) connects middle-school students with local employers through hands-on, career-connected learning
- **ECHO Tour™** (led by Snohomish STEM) immerses high-school students in healthcare careers, training pathways, and employer environments





ADVOCACY: DRIVING BUSINESS GROWTH

- Conducted countywide municipal outreach and employer surveys to identify shared priorities
- Elevated key themes including transportation and infrastructure, housing and permitting reform, industrial land supply, and workforce access
- Coordinated advocacy messaging with Team SnoCo, chambers, and regional partners

SYSTEMS BUILT IN 2025, SCALE IN 2026

2025 focused on building durable systems:

- Countywide BRE framework
- Stronger partner coordination
- Improved data, reporting, and performance tracking

2026 Focus:

- Implement the 2025–2028 BEAR Strategy
- Scale program and service delivery
- Deepen sector strategies and high-impact expansion support





THANK YOU

www.EconomicAllianceSC.org