SNOHOMISH COUNTY TOURISM PROMOTION AREA ADVISORY BOARD

The Board shall serve in advisory capacity regarding the review of applications to the TPA fund and make use of lodging charges collected under Chapter 4.118 SCC, which shall include recommending annual business plans pursuant to SCC 4.118.080. The Board of Directors is comprised of 14 members; nine lodging members and five non-lodging members. The purpose of the TPA is to increase overnight stays in Snohomish County. Additional considerations include tourism marketing in new markets; increased advertising and trade show attendance and other marketing promotions.

Board members serve 3 year terms, staggered; Board members will determine staggered terms of initial board members – one, two and three-year terms of office.

The officers of the Board shall be elected from among its members at the first regular meeting held in each calendar year. Contact Simreet Dhaliwal at 425-388-3971.

CURRENT BOARD MEMBERSHIP:

BOARD OFFICERS

Chair Mike West
Vice Chair Teresa Bitner
Secretary Jennifer Caveny

DISTRICT 1 LODGING	DISTRICT 2 LODGING	DISTRICT 3 LODGING	DISTRICT 4 LODGING	DISTRICT 5 LODGING	
Jennifer Caveny 3711 Rockefeller	MIKE WEST 1028 13th Street	VACANT	VACANT	TERESA BITNER	
Ave.	Everett, WA 98201			20610 44 TH Avenue West	
Everett, WA	425-217-2772			Lynnwood, WA 98036	
98201	Term 1, Exp. December 31, 2024			425-582-4239	
Term 1, Exp. December 31, 2024				Term 1, Exp. December 31, 2023	

AT-LARGE LODGING MEMBERS

h Street SE 2410 Sunday Lake Rd. WA 98208 Stanwood, WA 98292 Term 1, Exp. December 31, 2025

Term 1, Exp. December 31, 2025

Term 1, Exp. December 31, 2025

DISTRICT 1 NON-LODGING DISTRICT 2 NON-LODGING DISTRICT 3 NON-LODGING DISTRICT 4 NON-LODGING DISTRICT 5 NON-LODGING

Sarah Cho 10220 270th St. SW Stanwood, WA 98282

Term 1, Exp. December 31, 2024

TYLER CHISM2930 Wetmore Ave.
Everett, WA 98201
425-583-7422

Term 1, Exp. December 31, 2024

JANET POPE 3815 196th St SW Lynnwood, WA 98036 425-440-0970 Term 1, Exp. December 31, 2024

VACANT

DOUGLAS HOBBS 21701 W. Lost Lake Road Snohomish, WA 98296 360-805-6123

Term 2, Exp. December 31, 2023

SNOHOMISH COUNTY STAFF SUPPORT

A BOUNGJAKTHA 3000 Rockefeller Ave Everett, WA 98201 425-388-6603 Neepaporn.Boungjaktha @snoco.org SIMREET DHALIWAL 3000 Rockefeller Ave Everett, WA 98201 425-388-3971 Simreet.Dhaliwal@snoco. org TRUDY SORIANO
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