

SNOHOMISH COUNTY TOURISM PROMOTION AREA ADVISORY BOARD

The Board shall serve in advisory capacity regarding the review of applications to the TPA fund and make use of lodging charges collected under Chapter 4.118 SCC, which shall include recommending annual business plans pursuant to SCC 4.118.080. The Board of Directors is comprised of 14 members; nine lodging members and five non-lodging members. The purpose of the TPA is to increase overnight stays in Snohomish County. Additional considerations include tourism marketing in new markets; increased advertising and trade show attendance and other marketing promotions.

Board members serve 3 year terms, staggered; Board members will determine staggered terms of initial board members – one, two and three-year terms of office.

The officers of the Board shall be elected from among its members at the first regular meeting held in each calendar year. Contact Simreet Dhaliwal at 425-388-3971.

CURRENT BOARD MEMBERSHIP:

BOARD OFFICERS

Chair	Mike West
Vice Chair	Teresa Bitner
Secretary	Jennifer Caveny

DISTRICT 1 LODGING	DISTRICT 2 LODGING	DISTRICT 3 LODGING	DISTRICT 4 LODGING	DISTRICT 5 LODGING
Jennifer Caveny 3711 Rockefeller Ave. Everett, WA 98201 Term 1, Exp. December 31, 2024	MIKE WEST 1028 13th Street Everett, WA 98201 425-217-2772 Term 1, Exp. December 31, 2024	VACANT	VACANT	TERESA BITNER 20610 44 TH Avenue West Lynnwood, WA 98036 425-582-4239 Term 1, Exp. December 31, 2023

AT-LARGE LODGING MEMBERS

Danielle Cavoto 3105 Pine St. Everett, WA 98201 Term 1, Exp. December 31, 2025	Kiel Whitney 3003 Colby Ave. Everett, WA 98201 Term 1, Exp. December 31, 2025	JEFF BAE 101 128 th Street SE Everett, WA 98208 206-617-9790 Term 1, Exp. December 31, 2023	Nicholeen Brame 2410 Sunday Lake Rd. Stanwood, WA 98292 Term 1, Exp. December 31, 2025
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DISTRICT 1 NON-LODGING	DISTRICT 2 NON-LODGING	DISTRICT 3 NON-LODGING	DISTRICT 4 NON-LODGING	DISTRICT 5 NON-LODGING
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Sarah Cho

10220 270th St. SW
Stanwood, WA
98282

Term 1, Exp. December 31, 2024

TYLER CHISM

2930 Wetmore Ave.
Everett, WA 98201
425-583-7422

Term 1, Exp. December 31, 2024

JANET POPE

3815 196th St SW
Lynnwood, WA 98036
425-440-0970

Term 1, Exp. December 31, 2024

VACANT**DOUGLAS HOBBS**

21701 W. Lost Lake Road
Snohomish, WA 98296

360-805-6123

Term 2, Exp. December 31, 2023

SNOHOMISH COUNTY STAFF SUPPORT

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