

2022 Annual Summary

Attendance Recap

	Factory Tour	General Admission	Boeing Backstage Pass	Events + Public Programs	Total Visitation
2022 Attendance	0	25,539	30,089	4,868	60,496

- Boeing Future of Flight operated on 5-day/week operations. Everett Factory Tour continued to be closed through 2022.

Exhibit and Experiences

- Boeing Backstage Pass: The Everett Factory** launched on March 24, 2022, a 60-minute theater experience facilitated by Boeing Tour Guides providing an inside look at airplane assembly and Everett Site history.
 - Developed and launched a virtual edition of *Backstage Pass* for internal Boeing and select external audiences.
- Travel Confidently with Boeing** exhibit opened in September, providing insight into how Boeing airplanes safely transport guests in the age of COVID.
 - This gallery launch was accompanied by a popular Public Program “Tech Talk” entitled *Combating COVID-19: The Making of the Boeing UV Wand*
- Opened *Boeing in China: 50 Years & Beyond* exhibit.
- Private Event Facility Rentals relaunched with 50 events executed.
- Kick off of Everett Factory Public Tour planning in preparation for launch Summer 2023.

Facility Notes

- Completed technology infrastructure upgrades in Boeing Theater as well as Phone and PA systems.
- Developed strategic plan for upgrades of WIFI and Meeting Room AV for implementation 2023.

